



DATE: January 15, 2025

TO: Tree Advisory Committee

FROM: Cindy Chong, Superintendent of Parks and Facilities Maintenance

SUBJECT: Introduction to the Urban Forest Management Plan Development and Nomination of one Tree Advisory Committee Member to serve as Committee's representative on the Urban Forest Management Plan Working Group.

RECOMMENDATION

It is recommended that the Tree Advisory Committee nominates one member to serve as the committee's representative on the Urban Forest Management Plan (UFMP) Working Group, following an informational presentation to introduce the consultant and provide an overview of the upcoming work on the UMFP.

BACKGROUND

The City of Petaluma is embarking on the development of a UFMP to guide the growth, maintenance, and enhancement of its urban forest. The UFMP will serve as a strategic framework to help the City achieve long-term environmental, social, and economic goals related to its urban forest.

As part of this process, the City has engaged Urban Ecos to provide project management and consulting services. This meeting serves as an opportunity for the Tree Advisory Committee to meet the consultant, learn more about the scope of work, and understand the committee's role in this process.

DISCUSSION

At the meeting, Kelaine Ravdin from Urban Ecos will provide:

- A brief introduction, including the team's background and relevant experience
- An overview of the UFMP development process
- A description of how we hope the Tree Advisory Committee will be involved and contribute to the plan's success

As part of the plan development, a UFMP Working Group will be established to provide input, guidance, and feedback throughout the process. This group will include representatives from various stakeholders, including the Tree Advisory Committee. The Committee is requested to select one of its members to serve as its representative on the Working Group.

Next Steps

- The selected representative will be invited to participate in the UFMP Working Group meetings, which will occur quarterly throughout the plan development process.
- Consultant will work with City staff and stakeholders to gather data and input for the UFMP.
- Regular updates will be provided to the Tree Advisory Committee as the project progresses.