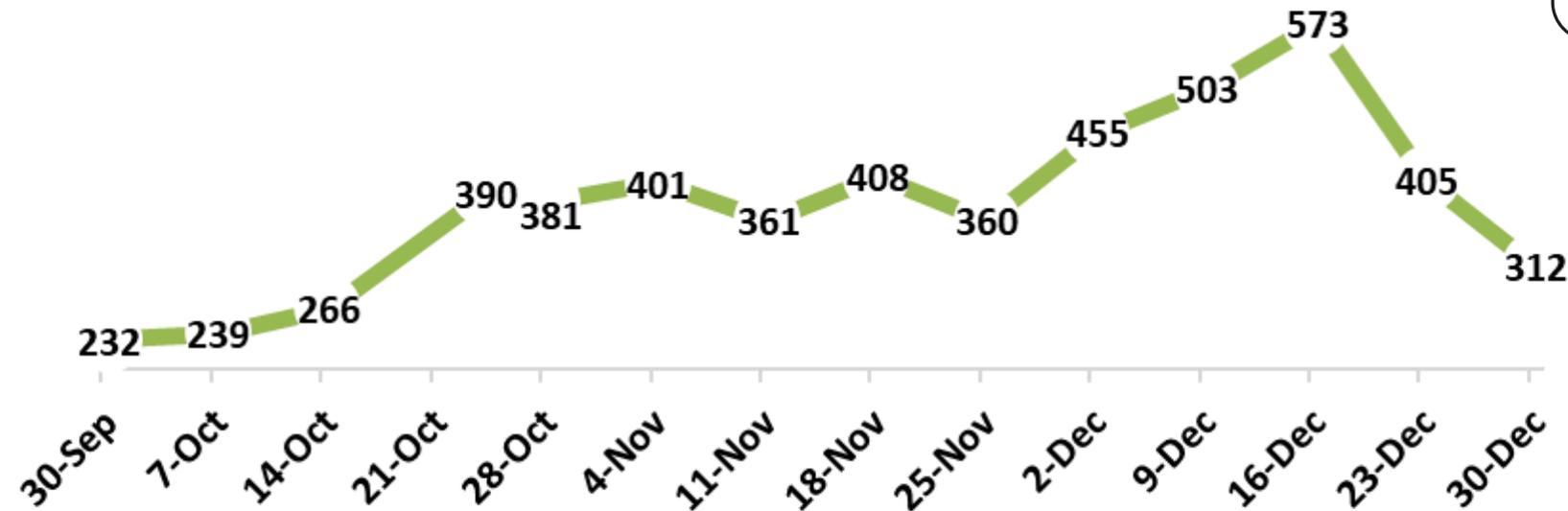


## LUMAGO COMPLETED RIDES

Popular destinations:

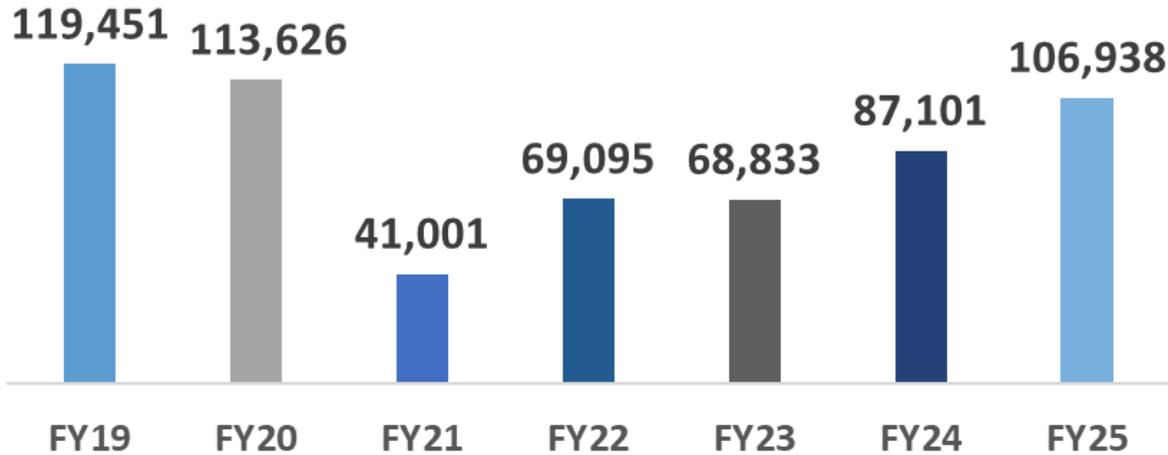
- Fairgrounds
- Target shopping center
- SMART station
- Downtown



- 5,349 total completed rides
- 85.5% of ride requests met with a proposal
- 3.9 passengers per hour
- 2,879 accounts created
- 4.9 average rating
- 193 riders have completed 5+ bookings
- 195 service area requests

**HIGHEST  
RIDERSHIP DAY:  
120 COMPLETED  
RIDES**

## FIXED ROUTE RIDERSHIP JULY-OCTOBER



- We are serving 90% of our pre-covid riders. We expect to reach our pre-covid ridership by the end of the fiscal year
- 22% increase compared to FY 24
- Significant increase in adult ridership since the elimination of fares (July 1st)

- We are serving 63% of our pre-covid riders. This is the trend among local transit agencies
- 23% increase compared to FY 24

## PARATRANSIT RIDERSHIP JULY-OCTOBER

