

## 2024-2026

### Retail Cannabis Program Expansion

Name	Depts	Timeline
Adopt Incremental Plan	CAO, EDOG, CDD, CMO	YEAR 1
Permit up to 3 Retail Establishments	EDOG	YEAR 1
Report back to Council & Community; Develop and Implement Comprehensive Plan	CDD, EDOG, CAO, CMO	YEAR 2
Draft legislation to implement identified policy decisions	CAO, CMO	YEAR 2
Get final policy direction from community, Planning Commission, and City Council	CDD, EDOG, CMO	YEAR 2
Conduct community outreach to identify policy options - how many, where?	CDD, EDOG	YEAR 2
Coordinate necessary zoning code amendments into new zoning code as part General Plan update	CDD, CAO	YEAR 2

### Adoption of Tree Preservation Ordinance and Updated Policies and Procedures

Name	Depts	Timeline
Complete zoning code/muni code draft	CDD, CAO, PW&U	YEAR 1
Community Outreach effort	CDD, EDOG	YEAR 1
Tree Advisory Committee hearings	CDD, PW&U	YEAR 1
Planning Commission recommendation	CDD, CAO, PW&U	YEAR 1
City Council adoption	CDD, CAO, PW&U, CMO	YEAR 1
Urban Forest Management Plan	PR	YEAR 1
Update processes, applications, permitting system, staffing roles, outreach regarding final updates	CDD, EDOG, PW&U	YEAR 2
Continue to work with community partners re planting and education efforts to maintain, protect, and inc		ONGOING

### Zoning Code Update

Name	Depts	Timeline
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Select General Plan land use preferred alternative (City Council)	CDD, CAO, EDOG	YEAR 1
Review current code for needed and desired updates	CDD, CAO, EDOG	YEAR 1
Review and recommend proposed changes to zoning code (Planning Commission)	CAO, CDD, EDOG	YEAR 2
Complete environmental analysis of zoning code changes	CAO, CDD, EDOG	YEAR 2
Adopt zoning code (City Council)	CAO, CDD, EDOG, CMO	YEAR 2

### Parking Ordinance Update

Name	Depts	Timeline
Evaluate potential modifications and assess potential legal issues	CAO, PD	YEAR 1
Council adoption of updated ordinance	CAO, PD, CMO	YEAR 2
Conduct community outreach regarding changes & courtesy noticing	EDOG, PD	YEAR 2
Develop permitting system and city wide signage	EDOG, PD, PW&U	YEAR 2
Begin enforcement of updated ordinance	PD	YEAR 3

### Housing Element Implementation

Name	Depts	Timeline
Develop work program and needed resources	CDD, CMO	YEAR 1
Recommend Zoning Code changes to reflect city's housing plan (Planning Commission)	CDD, CAO	YEAR 1
Complete environmental analysis of any legislative changes	CDD, CAO	YEAR 1
Update Zoning Code to reflect city's housing plan (City Council)	CDD, CAO, CMO	YEAR 2
Complete annual implementation program (including monitoring new state laws)	CDD, CAO	ONGOING

### Parking Management

Name	Depts	Timeline
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Complete Downtown Parking Area Management Plan	CDD, PD, PW&U, EDOG, CMO	YEAR 1
Develop recommended zoning updates related to Parking	CDD, CAO	YEAR 1
Implement near-term parking management strategies outlined in Plan	PD, PW&U	YEAR 2
Identify funding for and prioritize mid-long term strategies outlined in Plan	PW&U, PD	YEAR 2
Adopt parking regulations as part of Zoning Code Update	CDD, CAO, CMO	YEAR 2
Implement mid-long term parking management strategies outlined in Plan	PW&U, PD	YEAR 3

### Charter Amendments

Name	Depts	Timeline
Prepare recommendations re: charter improvements	CAO, CMO	YEAR 3
Advise Council regarding options for charter update approaches	CAO, CMO	YEAR 3
Develop time line for charter update outreach, voter approval	CAO, EDOG, CMO	YEAR 4
Conduct outreach	EDOG, CMO	YEAR 4
Prepare ballot materials	CAO, CLERK, CMO	YEAR 4

### Urban Growth Boundary Extension

Name	Depts	Timeline
Develop outline of proposed modifications, timeline and CEQA	CDD, CAO, CMO	YEAR 1
Planning Commission recommendation on GPA	CDD, CAO	YEAR 1
City Council adoption of GPA and ballot materials	CDD, CAO, CMO	YEAR 1
Prepare and file ballot materials for November 2024 election	CDD, CAO, CLERK	YEAR 1

### Adoption of General Plan 2050

Name	Depts	Timeline
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CCB Extravaganza	CDD, EDOG, CAO	YEAR 1
Select General Plan land use preferred alternative	CDD, EDOG, CAO, CMO	YEAR 1
Complete Environmental Impact Review	CDD, CAO, EDOG	YEAR 1
Adopt General Plan 2045	CDD, CAO, EDOG, CMO	YEAR 1
City Council adoption of Blueprint	CDD, CMO	YEAR 1
Ongoing community outreach	CDD, EDOG, CMO	ONGOING

### Fairgrounds Interim Transition / Mast Plan Completion

Name	Depts	Timeline
Identify funding for transitional improvements	PR, EDOG, CMO	YEAR 1
Coordinate with DAA to put on 2024 Fair Event	EDOG, CMO, PR	YEAR 1
Work with school to identify and implement safety protocols	EDOG, CMO, PR	YEAR 1
Complete interim plan to organize circulation, signage and uses	EDOG, CMO, PR	YEAR 1
Identify and implement monthly special programming (pickle ball, bmx track, volley ball, etc.)	PR, EDOG, CMO	YEAR 1
Identify funding and consultant for masterplanning	CDD, CMO	YEAR 1
Master plan process for fairgrounds	CMO, CDD, EDOG	YEAR 2
Continue robust community outreach regarding fair improvements	EDOG, CMO	ONGOING
Construct planned improvements	PR, CMO, EDOG	ONGOING

### Implementation of the Blueprint for Carbon Neutrality

Name	Depts	Timeline
City Council Adoption of Blueprint	CDD, CMO	YEAR 1
Annual prioritization of implementation measures	ALL	ONGOING
Annual budgeting allocation	ALL	ONGOING

## Integrated Pest Management Plan

Name	Depts	Timeline
Council Adoption	CMO, PR	YEAR 1
Develop IPM Program: Public Education, Staff Training, Develop Scope of IPM Coordinator	PR, PW&U	YEAR 1
Implement Reporting structure, exemption approval process	PR, PW&U, CMO	YEAR 1
Collect data, evaluate, research and implement best practices	PR, PW&U	ONGOING

## Open Space Acquisitions and Management

Name	Depts	Timeline
Cedar Grove: Initial MOU with FIGR, Neighborhood Outreach, Acquisition	CDD, PR, CAO	YEAR 1
Greenway: Continue to work with community partners on planning and funding requests	CDD, PR, CMO	YEAR 1
La Cresta/English Hill: Outreach to property owners	CDD, CMO	YEAR 1
Cedar Grove: Co-Management Agreement with FIGR, Park Development Plans, Funding	CDD, PR, CAO	YEAR 2
Paula Lane Open Space Management and Public Access	CMO, PR	ONGOING
Lafferty Ranch Open Space Management and Public Access	CMO, PR	ONGOING

## Downtown Investments and Beautification

Name	Depts	Timeline
Adoption of Parklets program	CDD, EDOG, CMO	YEAR 1
Completion of parking study	PW&U	YEAR 1
Identify options and funding for public bathrooms	CMO	YEAR 1
Implement micro transit program focused on downtown accessibility	PW&U	YEAR 1
Identify options and complete upgrades to accomodate downtown lighting	CMO	YEAR 1

Implement Putnam Plaza community space pilot improvement; public space programming	EDOG, PR	YEAR 1
Complete tree well upgrades	PW&U	YEAR 1
Economic Development Strategy	CMO, EDOG	YEAR 2
Complete plan to improve pedestrian access and gathering spaces in the downtown	CDD, PW&U	YEAR 2

### Strategic Plan to End Homelessness

Name	Depts	Timeline
Complete Year 3 of current plan	CDD, PD	YEAR 1
Evaluate 3-year progress and consider development of new strategies and plan	CDD, CMO, PD	YEAR 1
Establish a sustainable funding strategy to meet city's need	CDD, CMO	YEAR 1
Adopt a strategic plan	CDD, CMO, PD	YEAR 2

### Sea Level Rise, Floodplain Modelling, Insurance Maps, and Adaptation Plan

Name	Depts	Timeline
Flood & SLR Adaptation Plan	PW&U, EDOG, CDD	YEAR 1
Inform Resiliency framework and GPU	PW&U, EDOG, CDD	YEAR 2
Finalize Mapping & FEMA FIRM update	PW&U, EDOG, CDD, CMO	YEAR 2
Elevation Certification program development	PW&U, EDOG, CDD	YEAR 2
Community Outreach Effort	PW&U, EDOG, CDD	ONGOING

### Petaluma North Station Specific Plan

Name	Depts	Timeline
Hire a consultant to support development of a specific plan	CDD	YEAR 1
Conduct a public engagement process focused on new transit-oriented development	CDD, EDOG, CMO	YEAR 2

Complete Environmental Analysis

CDD, CAO

YEAR 3

Adopt Specific Plan

CDD, CAO, CMO

YEAR 3

### Hybrid Police Oversight Model

Name	Depts	Timeline
Develop Public Safety Advisory Group (PSAG)	PD, CMO, CAO, CLERK	YEAR 1
Assess accreditation process with CALEA	PD	YEAR 1
Establish a workplan with the Independent Police Auditor	PD	YEAR 1
Codify the model in the Municipal Code	CAO, CMO	YEAR 1
Collect data, evaluate, assess resourcing, and provide annual reporting	PD, CMO	ONGOING

### Citywide Diversity, Equity, Inclusion, and Belonging (DEIB) Efforts

Name	Depts	Timeline
DEIB Strategic Plan	HR, CMO	YEAR 1
DEIB Adaptation Plan	HR, CMO	YEAR 2
Staff Training	ALL	ONGOING

### Completion of Organization Strategic Plan (OnePetaluma)

Name	Depts	Timeline
Staffing and Resources	HR, CMO	YEAR 1
Communications	CMO, EDOG, HR	YEAR 1
Service Delivery and Customer Service	ALL	YEAR 2
Training and Development, Develop Petaluma University	HR, CMO	YEAR 2
Organizational Health and Culture	ALL, HR	ONGOING

## Enterprise Resource Planning software

Name	Depts	Timeline
Finalize contract with chosen vendor	FINANCE, CAO	YEAR 1
Configure all modules of the new system including personnel, accounts payable, utility billing, etc. including integrations with Neogov, Energov, Procore and other City applications	FINANCE, HR, EDOG	YEAR 2
Test configurations, modify as needed, identify launch requirements	FINANCE, HR, EDOG	YEAR 2
Complete staff training	FINANCE, HR, EDOG	YEAR 2
Launch new system, conduct post launch review, refine as needed	FINANCE, HR, EDOG	YEAR 3
Post-Implementation work	FINANCE, HR, EDOG	YEAR 4

## Purchasing Policy Ordinance

Name	Depts	Timeline
Finance works with CAO & Depts to update muni code & policy	FINANCE, CAO, CMO	YEAR 1
Implementation and Standard Operating Procedures	ALL	YEAR 2

## Utilization of the West Wing of City Hall

Name	Depts	Timeline
Send letter to County giving notice date	CAO, CMO	YEAR 1
Develop renovation plans for unutilized areas	PW&U	YEAR 2

## Senior Services Reimagining

Name	Depts	Timeline
Expand Senior Services through Community Partnerships seven days of week	PR, CMO	YEAR 1

## Landscape Assessment Districts

Name	Depts	Timeline
Develop process for public engagement and prioritizing revamp of all 50 LADS	PR, PW&U	YEAR 1
Pilot process with revamp of 1-2 LADS	PR, PW&U, FINANCE	ONGOING
Implementation of process, addressing 5-10 LADs each year	PR, PW&U, FINANCE	ONGOING

## Other Major Projects

Name	Depts	Timeline
Review/Re-bid Dental plan	HR	YEAR 1
Total Comp study for PPMMA, AFSCME in 2025	HR, FINANCE, CMO	YEAR 1
Class/Comp/ Recrutment for enterprise position additions	HR, FINANCE, CMO	YEAR 1
Public Record Request Process Upgrades	CLERK, CMO, CAO, EDOG	YEAR 1
P&R/IT Facilities Management Software Application Implementation	PR, EDOG	YEAR 1
Neo Gov Software Application Improvements	HR, EDOG	YEAR 1
Sharepoint Migration	ALL, EDOG	YEAR 1
PD Computer Workstation Replacements	EDOG, PD	YEAR 1
PW&U / City office expansion on Redwood way	EDOG, PW&U	YEAR 1
November 2024 Election Administration	CLERK	YEAR 1
Transition Aquatics Progammig under City operations	PR	YEAR 1
Citywide playground replacement assesment	PR	YEAR 1
Fairgrounds - Events Management Program	PR	YEAR 1
Paperless Document Management Implementation	CLERK, EDOG	YEAR 2
Labor Contract Negotiations	HR, CMO	YEAR 2
Police Department Short Term Remodel Design and Construction	PD, PW&U	YEAR 2

Records Retention Schedule Rollout and City-Wide Destruction	CLERK, ALL	YEAR 2
Fairgrounds Special Event Permitting	PR, PD, CMO, EDOG	ONGOING
P&R/CM ReLeaf grant tree planting and maintenance	CMO, PR	ONGOING
Revise personnel policies	HR, CMO	ONGOING
Lakeville Hwy and Pineview Taskforce W/CalTrans	PD, PW&U, FIRE, CMO	ONGOING
Organic Turf Management Pilot Program - three parks in year one	PR	ONGOING

### Active Transportation Plan

Name	Depts	Timeline
Identify funding for and prioritize near, mid, and long-term projects. Identify the City's primary "all ages and abilities" routes, which will form the key arteries/spines of the AT network	PW&U	YEAR 1
Adopt Active Transportation Plan	PW&U, CMO	YEAR 1
Implement high-priority near and mid-term projects to complete Petaluma's primary "all ages and abilities" AT network, providing safe and convenient access connecting all of the City's neighborhoods	PW&U	ONGOING