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**Date:** October 10, 2024  
**To:** General Plan Advisory Committee (GPAC) members  
**From:** General Plan Update (GPU) Team  
**Subject:** October 17, 2024 GPAC Meeting

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The next GPAC meeting will take place on **Thursday, October 17, starting at 6:30pm**. The meeting will be held **in-person** at the **Petaluma Community Center in Lucchesi Park**, located at 320 N. McDowell Blvd. The purpose of the meeting will be to continue to discuss and provide feedback on the Draft Land Use Policy Framework.

Members of the public in attendance at next week's GPAC meeting will be invited to provide comments during the General Public Comment period as well as Public Comment on agenda items. Community members are also welcome to email comments for distribution to the GPAC. All written comments should be emailed to [hgurewitz@cityofpetaluma.org](mailto:hgurewitz@cityofpetaluma.org).

For background information related to the GPAC's discussion of the Draft Land Use Policy Framework, please see the memo for the September 19, 2024, meeting (Attachment B). The Draft Land Use Policy Framework is Attachment C.

Based on the robust GPAC discussions of the Framework during the September 19 and September 26 meetings, the GPU Team revisited current land use standards and discussed options for how to best achieve the community's vision with updated General Plan land use designations and standards. Based on its discussion and to support further GPAC feedback during next week's meeting, the GPU Team will clarify current mixed use, regulations and present some options for FAR, height, and density standards in the General Plan. The GPU Team will then facilitate a GPAC discussion of the preferred mix of uses, horizontal / vertical development, building bulk by use, and ground floor activity in different areas of the city.

Planning Manager Andrew Tripple will be joining the GPU team at next week's GPAC meeting to bring the practitioner perspective to the discussion as we consider specific options for directing desired growth as part of the land use designations.

If you have any questions, please contact Heather Gurewitz ([hgurewitz@cityofpetaluma.org](mailto:hgurewitz@cityofpetaluma.org)). Thank you!

**Attachments:**

Attachment A: Agenda

Attachment B: [September 19, 2024 GPAC memo](#)

Attachment C: [Land Use Policy Framework](#)

Attachment D: September 19 and 26 GPAC Meeting Notes