



METROPOLITAN  
TRANSPORTATION  
COMMISSION

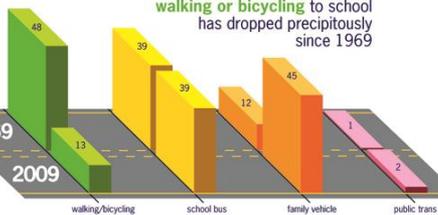
2024

PETALUMA PBAC



# SAFE ROUTES TO SCHOOL BENEFITS

The percentage of children walking or bicycling to school has dropped precipitously since 1969



1 mile of walking each way =  $\frac{2}{3}$  of the daily recommended 60 minutes of physical activity

## COST SAVINGS

- Household savings from reduced gas & car use
- Education budget savings through reduced student busing costs



## TRAFFIC SAFETY

- Reduced traffic injuries & dangers for students and community members at arrival & dismissal through street improvements near schools
- More chances to learn & practice road safety for students



## SAFETY FROM CRIME

- Increased safety from crime & violence due to more people on the streets, good lighting & better street design
- Less harassment, bullying, or violence when students walk or bike together or with adults



## HEALTHIER STUDENTS

- Better health & stronger bones, muscles & joints through more walking & biking
- Reduced risk of chronic disease, diabetes, & obesity



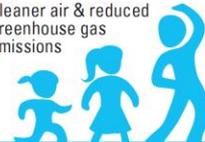
## SCHOOL TRANSPORTATION FIXES

- Solutions to reduced or non-existent bus service through Safe Routes to School
- Reduced traffic congestion at pick-up/drop-off times



## CLIMATE BENEFITS AND CLEANER AIR

- Fewer student asthma attacks due to less driving & reduced air pollution results
- Cleaner air & reduced greenhouse gas emissions



## COMMUNITY CONNECTEDNESS

- Stronger student friendships & relationships through walking & biking together
- Positive social connections for families & neighbors



## BETTER ACADEMIC PERFORMANCE

- Better focus, improved concentration & less distraction for students who are active before school
- Fewer absences and less tardiness when students walk or bike in groups



# 2024-25 PROGRAM COMPONENTS



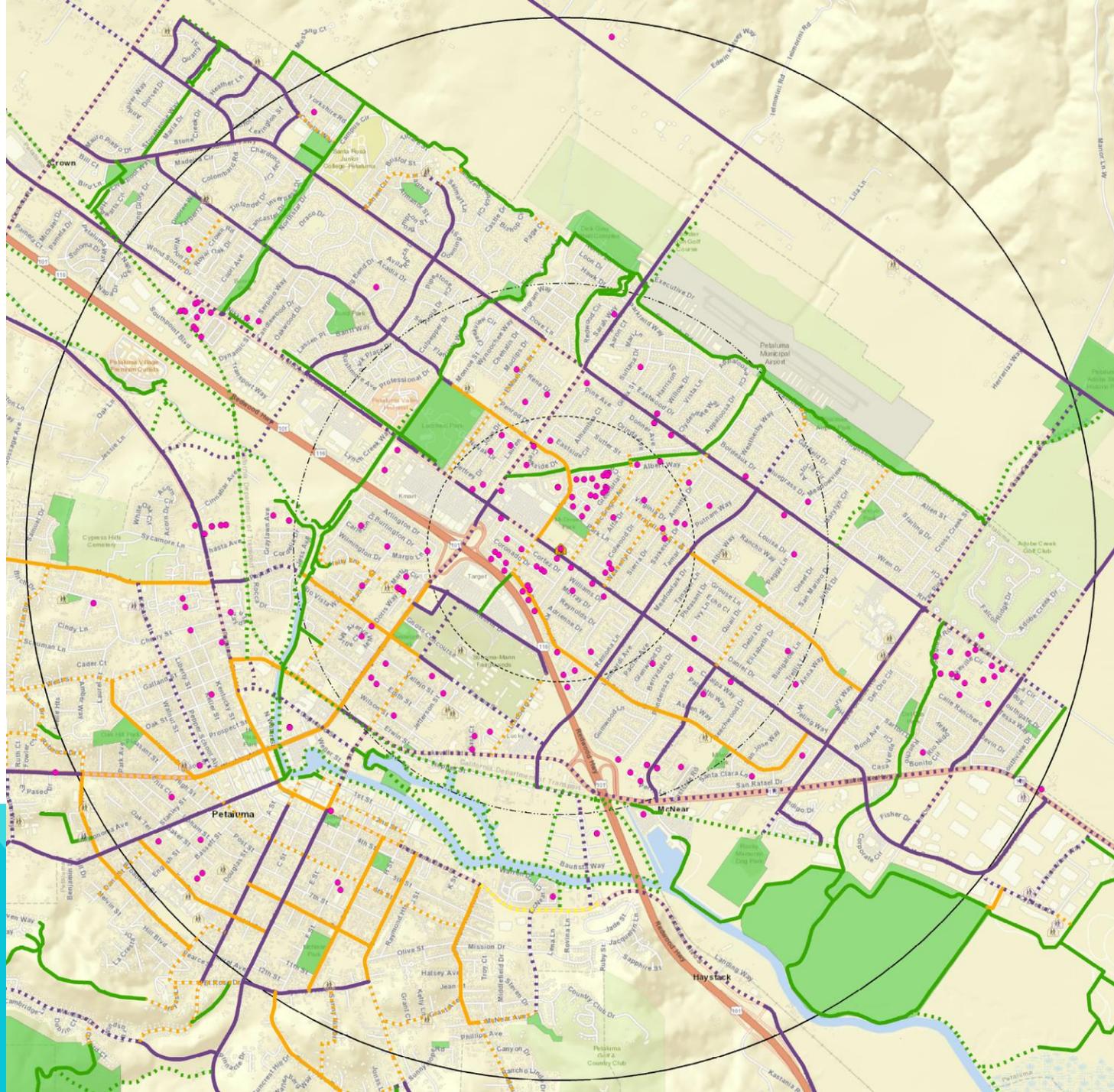
- **Evaluation: Student Address Maps, Arrival/Departure Tallies Fall 2024**
- **Walk/Roll to School (or Anywhere) Encouragement & events**
- **2<sup>nd</sup>-5<sup>th</sup> Grade Bike/Ped Classroom Lessons**
- **4<sup>th</sup> Grade Bike Rodeos**
- **Middle School “Drive Your Bike” Lessons**
- **Middle School Bike Clubs/Rides/Youth Engagement**
- **Community On-Bike Education & Outreach**
- **Engineering/Enforcement Support (SRTS Task Forces & Walk Audits in Santa Rosa, Petaluma, SRTS on BPAC agenda Windsor)**

# GIS MAPPING

2023-24  
McDowell

262 geocoded  
students

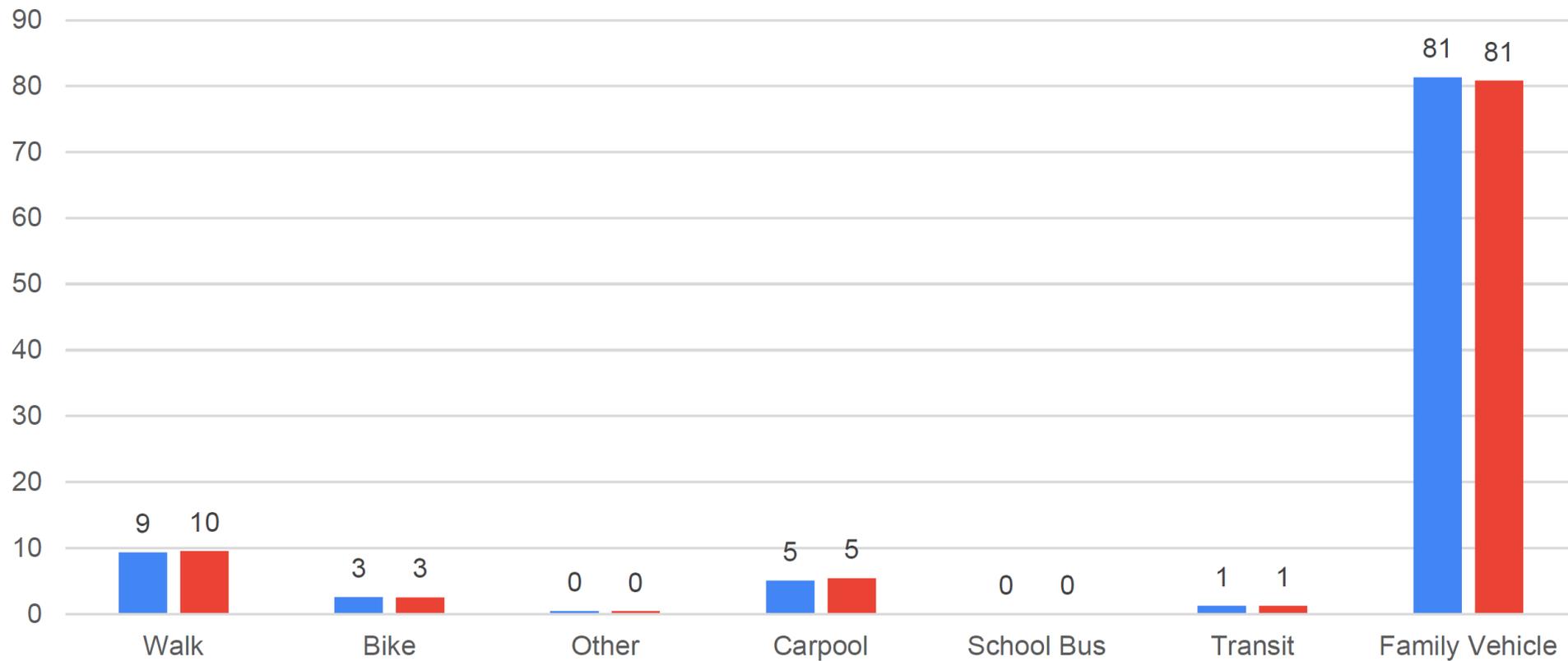
- 212 live within 2 mile radius (81%)
- 130 within 1 mile (50%)
- 76 within ½ mile (29%)
- 38 within ¼ mile (15%)



# MCDOWELL TRAVEL MODES

## Morning and Afternoon Travel Mode Comparison

■ Morning ■ Afternoon



# SRTS WALK AUDITS/SITE ASSESSMENTS



**McDowell Elementary School SRTS Walk Audit**  
Thursday, November 30<sup>th</sup>, 2023

**In attendance:** Christina Panza (SRTS Director), Sarah Hadler (SRTS Program Manager), Ruth Miller (McDowell Principal), Bjorn Griepenburg (Active Transportation Planner, City of Petaluma), Ken Eichstadt (Engineer, City of Petaluma), Sergeant Walt Spiller (Petaluma Police Department), Deb Fox (Cool Petaluma), Emily Oh (McDowell Parent), Brian Oh (McDowell Parent), Aida Aguilar (McDowell Custodian).

**Route:** Met at school entrance on McGregor Avenue. Walked east on McGregor Ave to Park Lane, north on Park Lane to Maria Drive, west on Maria Drive to S. McDowell Blvd and south on S. McDowell Blvd back to McGregor Avenue.

**Pick up/Drop off:** Morning drop off and afternoon pick up for the elementary school takes place on McGregor Avenue on the south side of the school. This is also where students enter the campus. Travelers enter/exit McGregor Ave from both S. McDowell Blvd to the east and Park Avenue to the west.

The front entrance & parking lot on S. McDowell Blvd is utilized by staff, the adult school, preschools, the Boys and Girls Club, and by parents/other visitors outside of normal pick up/drop off time. Drivers enter that parking lot from south driveway on S. McDowell Blvd and exit from the north driveway on S. McDowell Blvd. A third entrance to that parking lot, on McGregor Ave, is blocked to vehicular traffic.

**School Information:**

McDowell Elementary School is not just an elementary school, it is a "Community Hub" that in recent years has significantly grown, and will continue to expand. On site is the elementary school, an adult school, two preschools, and a Boys and Girls Club. In addition, a middle school may be constructed on the property within the next few years.

*"McDowell is a destination that people travel TO, not THROUGH."*

Address	421 McDowell Avenue, Petaluma, 94954
Morning Bell(s)	8:20am
Afternoon Bell(s)	M,T, Th-F: 1:50 (TK/K), 2:40 (1-3), 3:00 (4-6) W: 12:10 (TK/K), 1:05 (1-6)
Grade levels	Tk-6
Enrollment	262
School type	neighborhood plus community hub
Student's proximity to school	262 geocoded students 212 live within 2 miles of school (81%) 130 live within 1 mile of school (50%) 76 live within ½ mile of school (29%) 38 live within ¼ mile of school (15%)

## SITES & DATES 23-24 (scheduled so far)

- McDowell (11/30/23)
- McKinley (1/16/24)
- Petaluma HS (2/8/24)
- Loma Vista (3/14/24)
- La Tercera (4/16/24)
- Miwok (4/30/24)
- Casa Grande (6/3/24)
- Valley Vista/PJH/The Spring Hill (8/29/24)
- McNear (9/13/24)

**Does it feel safe for students to walk or bike to school? Tell us about it!**

**Petaluma Safe Routes to School Task Force**

Petaluma City Hall

Council Chambers

Thursday, August 15th

4:00pm-5:30pm

Everyone is invited to give feedback, share concerns, and learn about work underway



**NEXT MEETING SEPTEMBER 19<sup>th</sup>,  
CITY HALL**

# SCHOOL SRTS TRAVEL PLANS

## Walk & Roll For Our HeARTS

Art Contest Results

## Stay Informed

SRTS E-News

Family Bicycling News

## Translate This Page

Select Language ▾

## Donate To Safe Routes To School

Donate Now

## Follow Us On

## School SRTS Travel Plans

A Safe Routes to School "Travel Plan" is a document that captures information and data to support Safe Routes to School programming and projects at a school site. Travel plans include some or all of the following elements:

- Information re: the school site's engagement with the Sonoma County SRTS education/encouragement programming
- Data on how students travel to/from school
- Data on how many students live in the walkable/bikeable distance of school
- Documentation of barriers to active transportation
- Walk Audit/site assessment results
- Other relevant data such as walkability maps, collision data, etc.

The below travel plans are from Sonoma County schools that have either engaged with the Safe Routes to School program in 2023-24, or who relevant data is available for in one or more of the above elements.

### Cloverdale:

- [Jefferson Elementary](#)

### Healdsburg/North County:

- [Healdsburg Elementary \(Fitch Mountain Campus\)](#)

### Petaluma/Penngrrove:

- [Corona Creek Elementary](#)
- [Grant Elementary](#)
- [Live Oak Charter School](#)
- [Loma Vista Immersion Academy](#)
- [Mary Collins School at Cherry Valley](#)
- [McDowell Elementary](#)
- [McKinley Elementary](#)

# PARTICIPATING PETALUMA SITES

## ENROLLED for 24-25:

Corona Creek Elem  
Grant Elem  
Loma Vista Immersion Academy  
Mary Collins at Cherry Valley  
McDowell Elem  
McKinley/PACS  
McNear Elem  
Meadow Elem  
Miwok Elem  
Petaluma Junior High School  
Sonoma Mountain Elementary (new)  
The Spring Hill School  
Valley Vista Elem

## MAY STILL PARTICIPATE (based on past participation):

Live Oak Charter  
Kenilworth Middle  
School  
River Montessori

# WALK & ROLL TO SCHOOL ENCOURAGEMENT PROGRAM

September: Back to School Map & Meet Up Challenge

October: International Walk & Roll and Safety Month

November: Ruby Bridges Walk to School Day/Month

December: Wacky Winter Walk & Roll

January: n/a

February: Walk & Roll for Our Hearts

March: March of the Penguins

April: Walk & Roll for the Earth

May: Bike to School Day

Monthly “Walk & Roll to School Days” first week of each month, October-May & Monthly Challenge

Monthly Walk & Roll to School Challenge Activity – chance to win a fun prize!

Variety of promotional Resources provided to schools to support all forms of outreach

# WALK/ROLL TO SCHOOL DAYS PROMOTIONAL MATERIALS

## INTERNATIONAL WALK&ROLL TO SCHOOL DAY

HAVE FUN, REDUCE TRAFFIC, GET HEALTHY & BE GOOD TO THE EARTH!

### WEDNESDAY, OCT 9

WALK&ROLL  
ANYWHERE

### CHALLENGE

[sonomasaferoutes.org](http://sonomasaferoutes.org)

*Prizes!*



## INTERNATIONAL WALK&ROLL TO SCHOOL DAY

### WEDNESDAY

# OCT 9

## WALK&ROLL BACK TO SCHOOL

### September CHALLENGE

## CAMINAR Y RODAR

### REGRESO A CLASES

TRAZA TU RUTA Y REÚNETE  
SEPTIEMBRE



## INTERNATIONAL WALK&ROLL TO SCHOOL MONTH

October

## INTERNATIONAL WALK&ROLL TO SCHOOL MONTH

WITH SAFE ROUTES TO SCHOOL

### WALK&ROLL ANYWHERE



### CHALLENGE

WIN ICE CREAM! *October*

## WALK&ROLL BACK TO SCHOOL

WITH SAFE ROUTES TO SCHOOL

*September*  
MAP & MEETUP

### CHALLENGE

FUN, CONNECTION &  
SAFETY IN NUMBERS!  
COMPLETE BY OCT 31ST FOR A CHANCE TO  
WIN A BAKERY  
GIFT CARD!

[sonomasaferoutes.org](http://sonomasaferoutes.org)



# MONTHLY WALK/ROLL CHALLENGES

## WALK & ROLL BACK TO SCHOOL September CHALLENGE

# MAP & MEETUP CHALLENGE

This September, we challenge you to map your safe route to school and meet up with others for fun, connection, and safety in numbers! Challenge participants will be entered into a drawing for a gift card to a local bakery, to fund treats for a future morning walk or roll outing for your family or group!

To participate, indicate what you accomplished this month and turn in your sheet to SRTS by Wednesday, October 2nd.

### ROUTE TIPS

CONSIDER ROUTES THAT HAVE:

- Not many cars or lower traffic
- Low speed limits; cars driving slowly
- Bike lanes, sidewalks or paths
- Clearly marked crosswalks
- Other people walking and biking
- Bright lighting when/if it's dark

WE MAPPED OR PLANNED OUR ROUTE TO SCHOOL FROM HOME OR FROM ANOTHER LOCATION

WE WALKED OR BIKE TO SCHOOL WITH ONE OR MORE OTHER FAMILIES THIS SEPTEMBER ON THE FOLLOWING DATE(S) (Each GROUP date is an entry into our drawings, up to 4 entries)

DATE \_\_\_\_\_

DATE \_\_\_\_\_

DATE \_\_\_\_\_



MORE THAN 3 TIMES? LET US KNOW HOW MANY FOR A BONUS ENTRY! \_\_\_\_\_

MEET UP DETAILS (Ex: We met with two other families at Lucchesi park and biked to school together!)

\_\_\_\_\_

NUMBER OF PEOPLE IN OUR FAMILY OR WALK & ROLL GROUP \_\_\_\_\_

WE DIDN'T FORM OR JOIN A MEET-UP, BUT WE DID WALK, BIKE, SCOOT OR SKATE TO SCHOOL ON OUR OWN THIS SEPTEMBER! (One entry per family)

(Optional)  
 EMAIL A PICTURE OF YOUR FAMILY/GROUP AT YOUR MEET UP OR ON YOUR ROUTE TO SCHOOL FOR A BONUS ENTRY — HOLD UP A SIGN SAYING "SRTS MEET UP CHALLENGE!" IN YOUR PICTURE

OK TO SHARE PICTURE  NOT OK TO SHARE PICTURE



FULL NAME \_\_\_\_\_

SCHOOL \_\_\_\_\_

PARENT  STUDENT  SCHOOL STAFF

CONTACT INFO \_\_\_\_\_

(EMAIL AND/OR PHONE NUMBER, FOR OUR DRAWING)

Take a picture or scan of your completed form and email at [saferroutes@bikesonoma.org](mailto:saferroutes@bikesonoma.org) or mail to SRTS, PO Box 3088, Santa Rosa, CA 95402. Entries must be received by Wed, Oct 2nd.

@sonomacounty saferoutes



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to participate, visit  
[sonomasaferroutes.org](http://sonomasaferroutes.org)

# MONTHLY WALK/ROLL CHALLENGES

INT'L WALK & ROLL TO SCHOOL

# WALK & ROLL ANYWHERE

## October CHALLENGE

## WALK & ROLL ANYWHERE

# CHALLENGE

**EVERY DAY, CIRCLE THE WAY(S) YOU TRAVELED:  
WALK, BIKE, SCOOT OR SKATE**

At the end of the month, count up how many symbols you circled and record the number below. Then write a one sentence statement about why it's good for you or the earth to walk and roll!



**WALK AND ROLL IS...** \_\_\_\_\_

Entries may be submitted via email at [saferoutes@bikesonoma.org](mailto:saferoutes@bikesonoma.org) or mailed to SRTS, PO Box 3088, Santa Rosa, CA 95402. Entries must be received by Monday, November 4, 2024.



2024

FULL NAME \_\_\_\_\_

SCHOOL \_\_\_\_\_

HOME ROOM TEACHER \_\_\_\_\_ GRADE \_\_\_\_\_

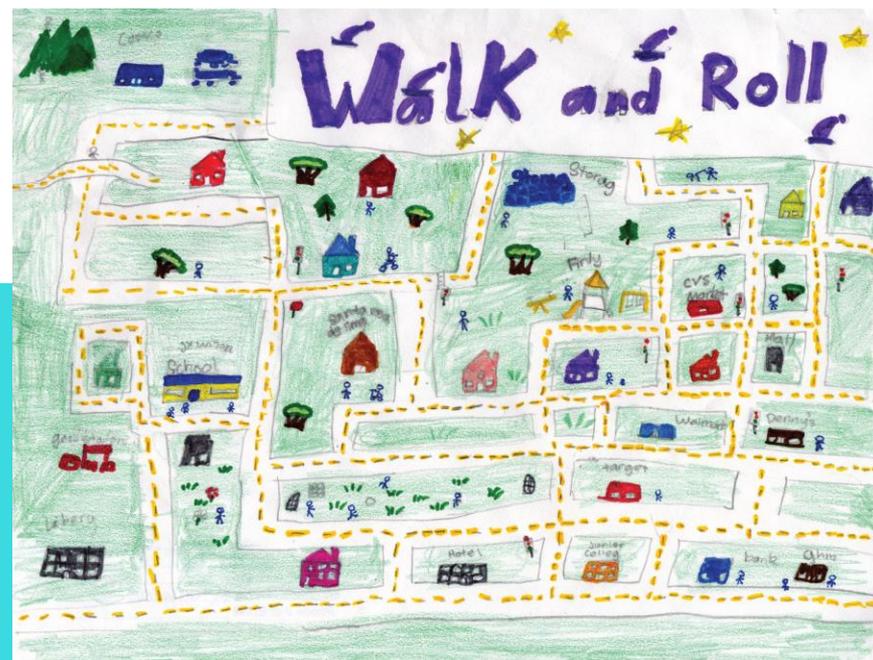
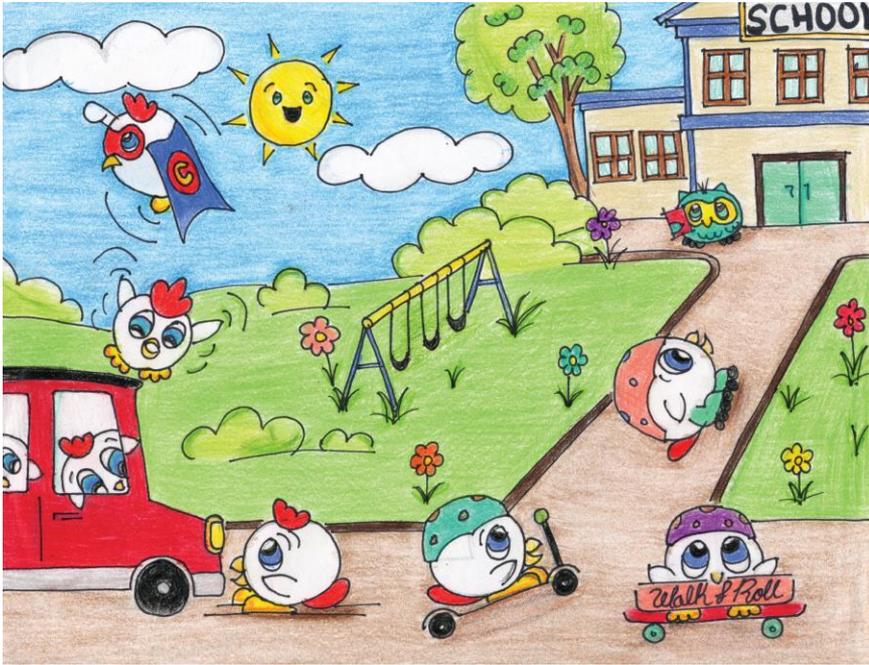


SUN MON TUE WED THU FRI SAT

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
		6	7	8	9	10
		11	12	13	14	15
		16	17	18	19	20
		21	22	23	24	25
		26	27	28	29	30
		31				

[sonomasaferroutes.org](http://sonomasaferroutes.org)  
SAFE ROUTES TO SCHOOL  
@sonomacountyasaferoutes

# WALK & ROLL FOR OUR HEARTS ART CONTEST (FEB 24)



# BIKE TO SCHOOL DAY 2024 – MAY 8TH!

CELEBRATE NATIONAL

**Bike To School Day**

With SAFE ROUTES TO SCHOOL

WED, MAY 8

BIKE...OR WALK, SCOOTER OR SKATE! **PRIZES!**

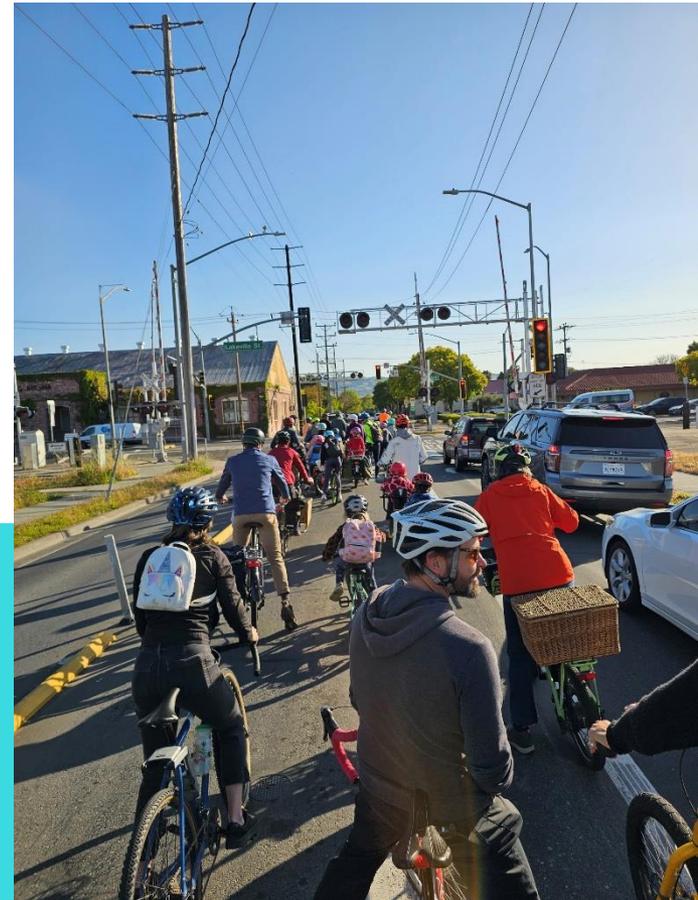
TO PARTICIPATE, VISIT: [sonomasaferroutes.org](http://sonomasaferroutes.org)



57 County/14  
Petaluma  
Participating  
Schools

1452 County/582  
Petaluma Student  
Bicyclists

150% increase  
overall,  
countywide –  
230% Petaluma



# SUPPORT FOR FORMING BIKE TRAINS

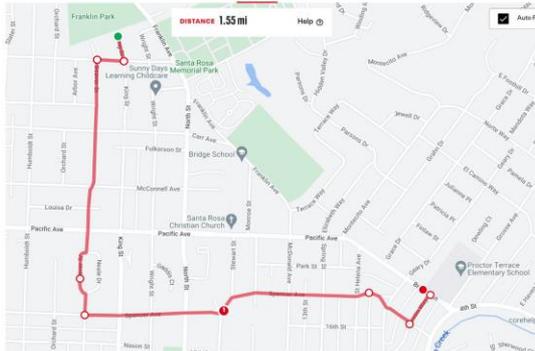


## CELEBRATE NATIONAL BIKE TO SCHOOL DAY & Join the Proctor Terrace Bike Train! Wednesday, May 8th

Join other students & parents and bike to school together!

The Bike Train will meet Franklin Park, where King Street dead ends at the park, at 7:35am!

### ROUTE:



Every rider must have a helmet, and a well working bicycle with tires fully inflated!

Parents are welcome to join.

*\*Note: There will be no organized bike train in the afternoon—Parents, please make arrangements for your kids to get home.*



## How To Lead A Bike Train

For additional information and guidance on how to safely lead a bike train:

- Download our [Sonoma County Safe Routes to School Bike Train Guidelines](#)
- Watch our Sonoma County Safe Routes to School "[Tips for a Successful Bike Train](#)" video

## Sample Bike Train Promotional Flyers & Maps (Download And Modify With Your Own Content)

- Sample Eng/Span Flyer #1 - single route ([Proctor Terrace Elementary School, May 2024 - MS Word](#)) ([PDF to view](#))
- Sample Eng/Span Flyer #2 - two routes ([Santa Rosa French American Charter School, May 2024 - MS Word](#)) ([PDF to view](#))

A SRTS Community Partner in the City of Petaluma who supported the formation of Bike Trains in Petaluma for the May 2024 Bike to School Day event, created [THIS BIKE TRAIN MAP](#) using [Google My Maps](#), to help spread the word about where Bike Trains were taking place that day, and how parents and students could join. Their efforts had an impact: the City of Petaluma had the highest percentage increase of kids biking to school on Bike to School Day of any jurisdiction in Sonoma County! Maps like this can be created and shared for one or more routes, for one event, or for bike trains that operate more regularly.

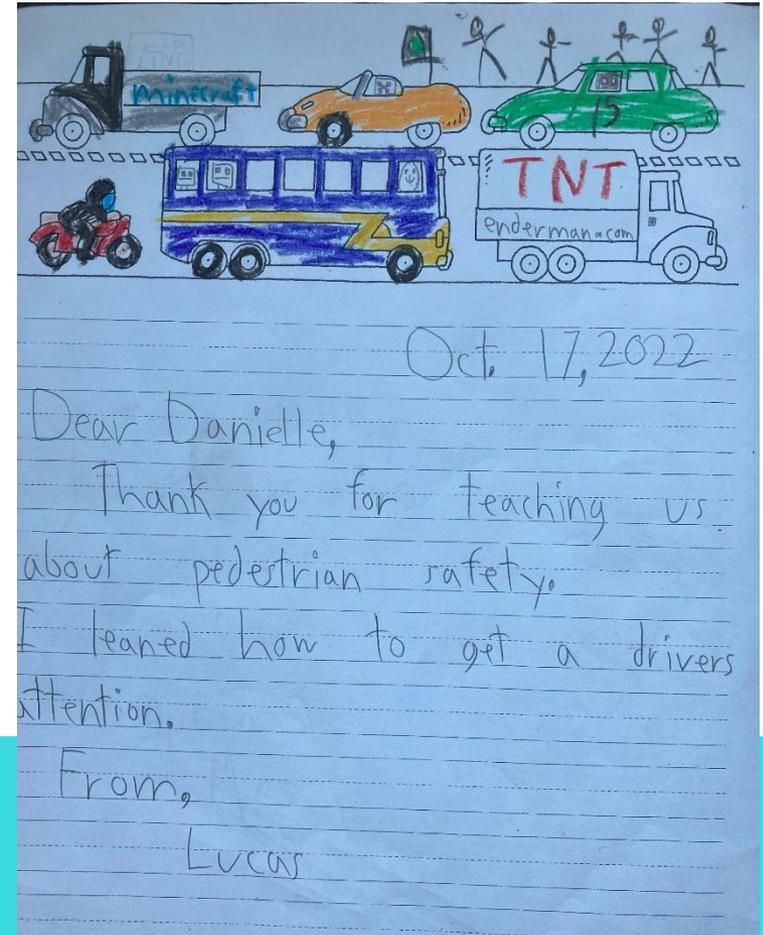
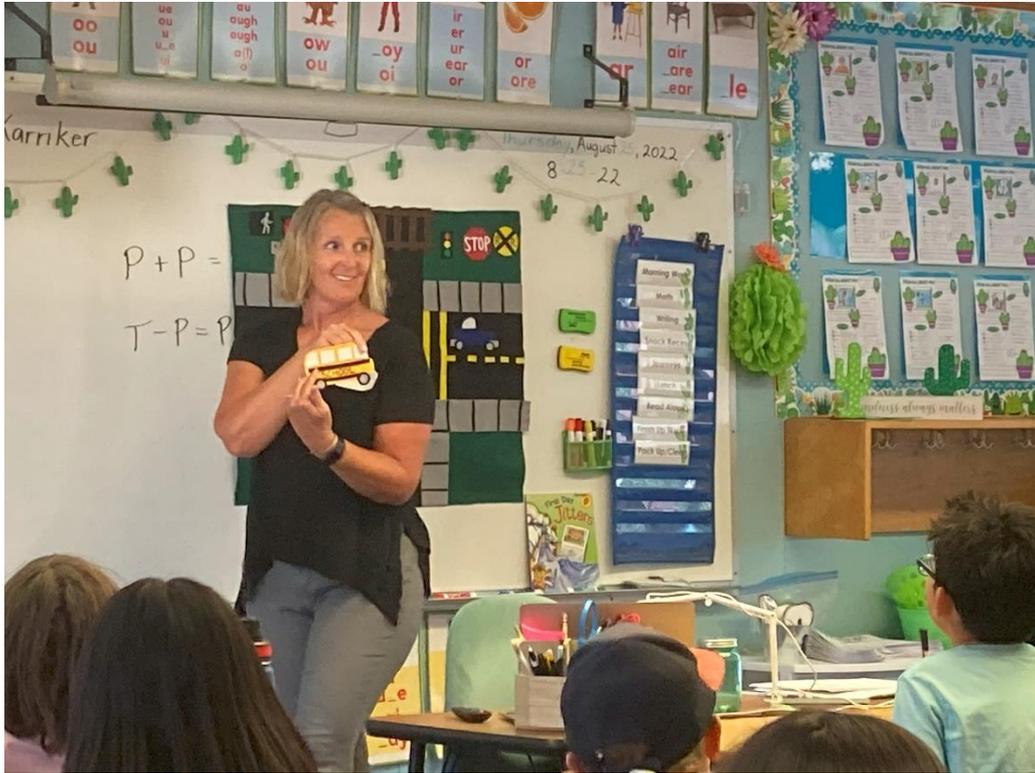
Other tools for creating and sharing Bike Train map include [RidewithGPS](#) and [MapMyRide](#)

[Contact us](#) for additional guidance and support in identifying Bike Train routes, how to lead a bike train, creating a flyer, or any other questions you may have!

**26 Schools formed Bike Trains (6 Petaluma), 34 bike train routes (12 Petaluma)**

# SRTS Bike/Ped Safety Lessons

## (In Person Classroom & Virtual)



- 42+ SITES (12 Petaluma)

# 4TH GRADE BICYCLE RODEOS



**36 SITES (8 Petaluma)  
(23-24)**

# MIDDLE/HS: BIKE EDUCATION & BIKE CLUBS



**13 SITES (1  
Petaluma) in  
2023-24**

# LEARN TO RIDE A BIKE LESSONS

WINDSOR, PETALUMA & SANTA ROSA

(AUG-NOV & FEB-JUNE)

## FAMILY BICYCLING LESSONS

IN PERSON, ON-BIKE LESSONS

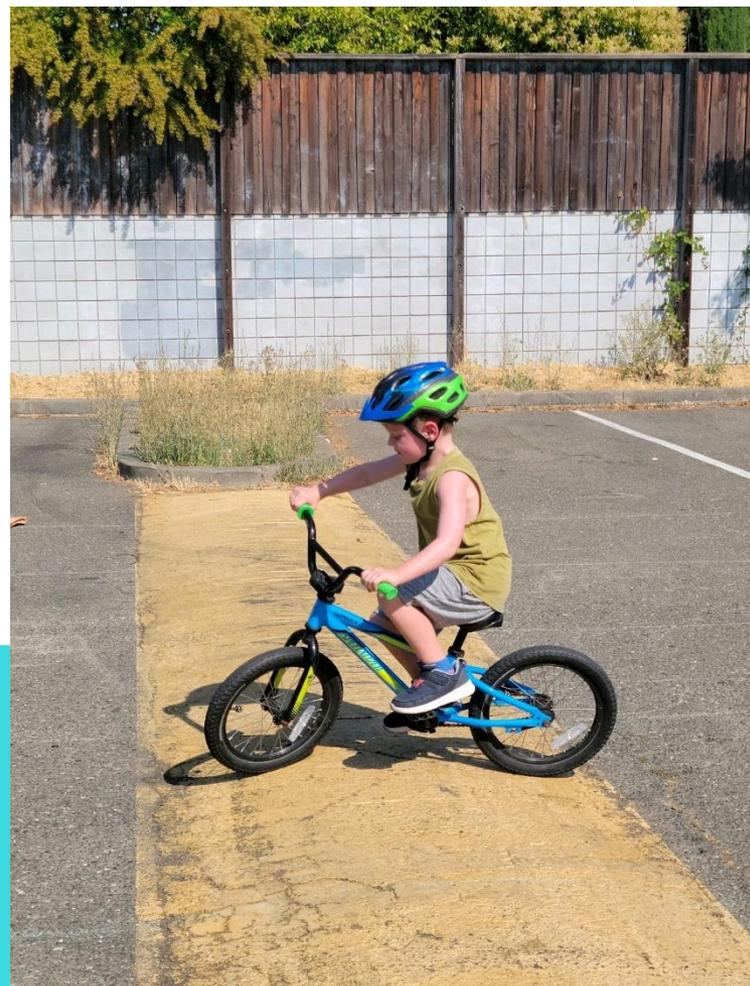
### Learn to Ride a Bike — for Kids

Wednesdays in  
Petaluma

Summer/Fall 2024 Dates:

8/14, 9/11, 10/9, 11/6

For rates & registration, visit  
[cityofpetaluma.org](http://cityofpetaluma.org)



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Parks  
Make  
Life  
Better!

# FAMILY BIKE WORKSHOPS & RIDES 2024

Sebastopol FBW: 4/6/24

District Ride: 4/20/24

Petaluma FBW: 6/22/24

Windsor FBW: 8/3/24

Santa Rosa FBW: 9/24/24

District Ride: 9/28/24

Petaluma FBW: 10/19/24



IN PERSON! ★ ★ ★ ★

Sonoma Mountain  
Elementary School

**SATURDAY, OCTOBER 19TH**  
10am-12:30pm

Pre-Registration Required

[www.bikesonoma.org/family-bike-workshops](http://www.bikesonoma.org/family-bike-workshops)



# BIKE SHOPS AND BAY AREA BIKEMOBILE

786 Bikes Repaired  
at 4<sup>th</sup> Grade Bike  
Rodeos

127 Bikes Repaired  
at Middle Schools

6 local Bike Shop  
partners plus Bay  
Area Bikemobile



# COMMUNITY OUTREACH/ENGAGEMENT

- Outreach at Community & School Events
- PTA/PFO Presentations
- School Staff Meeting Presentations
- Community Meetings & Task Forces
- Walk/Roll Day Support



~2392 Reached (23-24)

# STUDENTS REACHED WITH SRTS EDUCATION

Grade	# schools served Aug-June	# students Aug-June
2 <sup>nd</sup> -3 <sup>rd</sup>	36/12	2452/564
4 <sup>th</sup>	41/10	2357/435
5 <sup>th</sup>	34/9	1919/383
Middle School (6-8th grade)	13/1	1609/243
Community (LTR's FBW's, Camp)	<i>n/a</i>	171/50
Total	<i>n/a</i>	8508/1675

**8508 Students (1675 Petaluma) received education in 2023-24**

# COUNTY SRTS PROGRAM EXPENDITURES 23-24

July 1, 2023-June 30, 2024

SCTA/OBAG Contract*	\$386,357
Windsor Contract	\$30,000
Sonoma Contract	\$5,995
Outride Grant (single year)	\$10,000
Family Bicycling/MTC Grant	\$12,494
<b>TOTAL COST 23-24</b>	<b>\$444,846</b>

Costs will continue to increase each year, based on rising expenses and increased demand. Continued funding from Windsor, Sonoma, Family Bicycling and other sources are not guaranteed.

[www.sonomasaferoutes.org](http://www.sonomasaferoutes.org)

@sonomasaferoutes

