

CDBG PROGRAM SETTING GOALS AND PRIORITIES FOR 2025- 2030 CONSOLIDATED PLAN (PLAN)



AGENDA

1. Consolidated Plan Overview
2. CDBG Current Funding and Eligible Uses of Funding
3. CDBG Plan Needs Assessment and Housing Market Analysis Information
4. Proposed 5-year Plan Goals & Alignment with Existing Council Goals and Priorities
5. Receive Council Comments on Setting Goals and Priorities for CDBG Funding for 2025-2030
6. Conduct a Public Hearing to Receive Comments on 5-year Plan Funding Priorities

WHAT IS A “CONSOLIDATED PLAN?”

- Consolidated Plan (**Plan**) is a **planning document required by** the U.S. Department of Housing and Urban Development (**HUD**)
- The Plan **uses** a combination of **data and community outreach** to **determine the top housing needs, community development concerns, and gaps** in supportive services for low and moderate populations in Petaluma
- The document is **produced every 3 to 5 years** as a condition of receiving housing and community development funding HUD.
- **Goals and priorities are identified** through **community outreach** and **City Council input and** created under **City Councils direction** which **guide the use** of CDBG **funding** over the next 5-year cycle (2025-2030)

Federal Funding Sources

CDBG: Community Development Block Grant

*HOME: HOME Investment Partnership

*ESG: Emergency Solutions Grant Program

*HOPWA: Housing Opportunities for Persons with AIDS

- **HOW MUCH DOES THE CITY RECEIVE FROM HUD?**

- CDBG: **\$330,000/ average year**
- The City anticipates **\$1.5 million over the next 5-year cycle**
- *The City does not receive annual allocations from HOME, ESG or HOPWA funding sources and must apply for these sources from State or County programs

Current & Historical Uses of Federal Funding

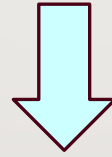
CDBG - Community Development Block Grant Funding - \$330,000 / year average

Year	Award	Use
2024	\$304,473	Public Service, Housing Preservation, Administration
2023	\$330,388	Public Service, Housing Preservation, Administration
2022	\$360,441	Public Service, Housing Preservation, Administration
2021	\$351,053	Public Service, Housing Preservation, Administration
2020	\$587,359	Public Service, Housing Preservation, Rental Assistance, Administration

***15% Public Services Cap / 20% Administration Cap**

CDBG Funding Process Overview

Housing and Community Need Assessment and Outreach



5-year Consolidated Plan (Plan) 2025-2030

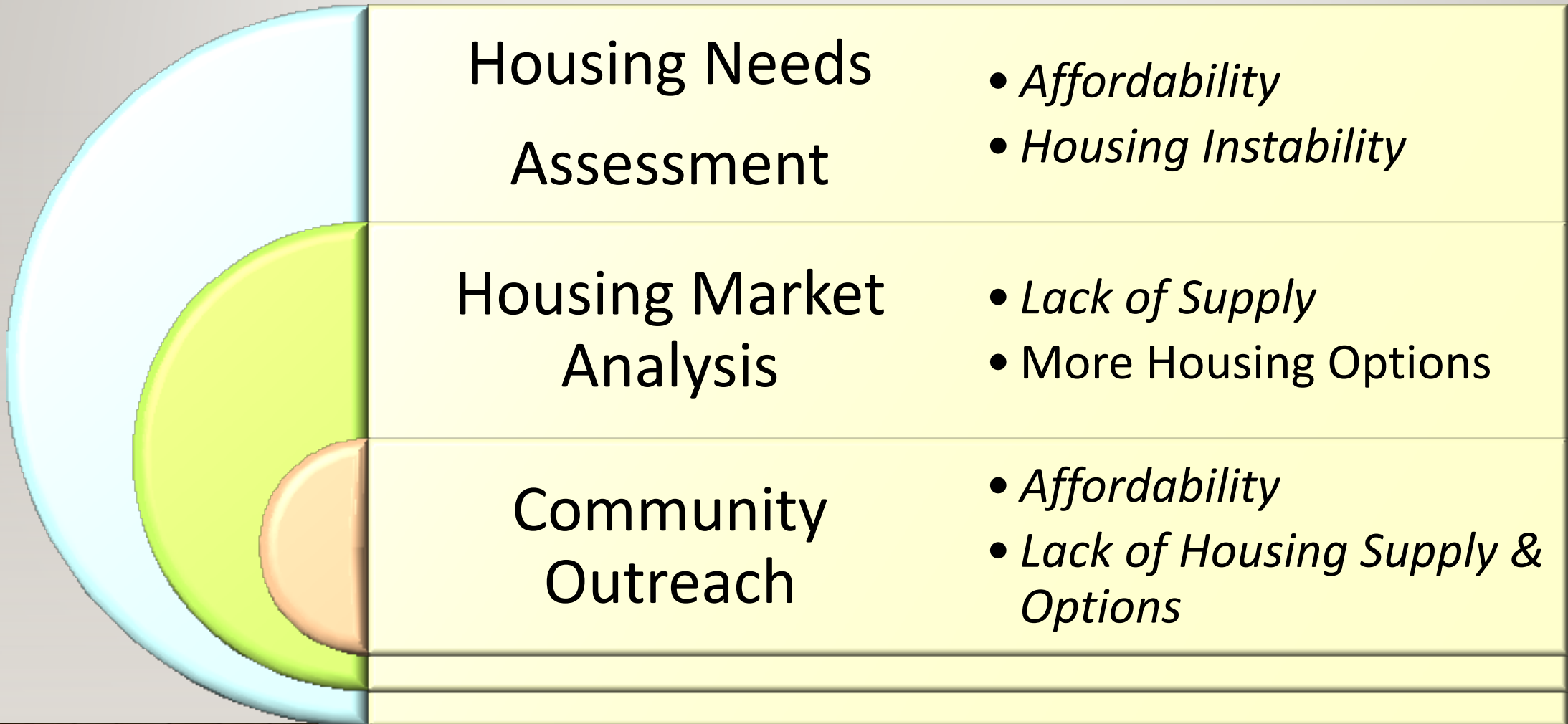


FY 25-26 Annual Action Plan (AAP) and Funding Recommendations

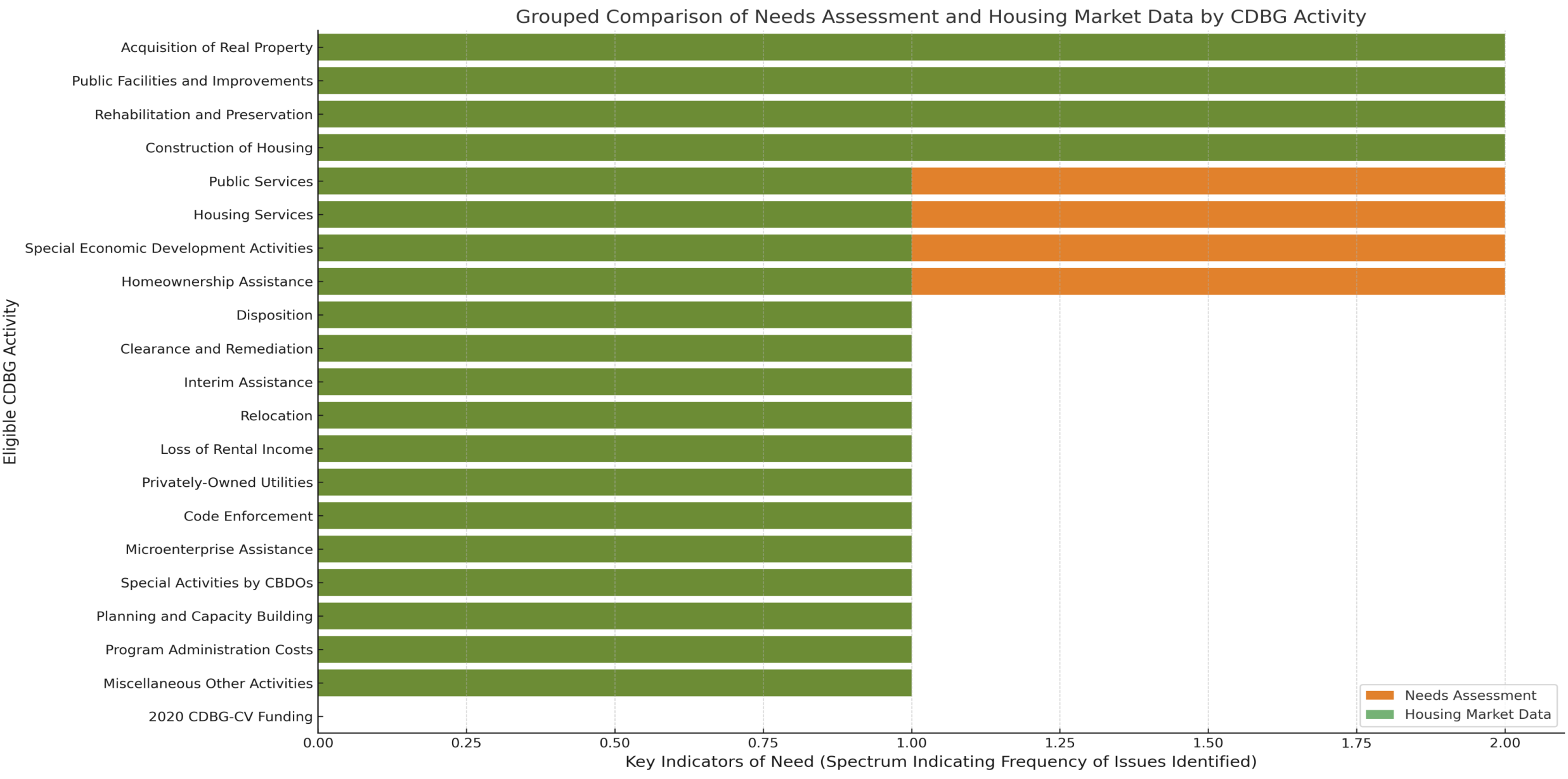


Consolidated Annual Performance and Evaluation Report (CAPER)

Needs Assessment - Housing Market Analysis - Outreach Summary



Comparison of Needs Assessment and Housing Market Data



Alignment with Council Goals and Priorities

	Proposed 5-year CDBG Goals and Priorities	Item #	City Council Goal	City Council Objective	Existing City Programs
1	Increase the Supply of Affordable Housing for Low- and Middle-Income Households	84.0, 86.0, 90.0	Housing for All	Increase housing supply for all income levels; Promote mixed-income and affordable housing development; Support production of affordable housing	City-supported affordable housing development through reduced impact fees, land acquisition, partnership on grant applications
2	Increase Access to Homeownership Opportunities	87.0, 91.0, 92.0	Housing for All	Expand first-time homebuyer programs; Provide down payment assistance; Increase financial literacy for potential homeowners	Inclusionary Housing Policies; Housing In-Lieu Fund - Housing Land Trust of the North Bay First-time Homebuyer Program
3	Support Economic Development Activities Through Micro-Enterprise Assistance and Workforce Development Programs	52.0, 54.0, 56.0	Economic Development	Support small business growth and entrepreneurship; Expand workforce development and job training; Encourage local economic sustainability	Prohousing grant funded - Rebuilding Together Petaluma Employment Training - (career developments; skills training for higher needs community members)
4	Preserve Existing Affordable Housing	85.0, 88.0, 89.0	Housing for All	Preserve existing affordable housing stock; Implement rental stabilization policies; Expand tenant protections and rights	CDBG Program - Rebuilding Together Petaluma Minor / Emergency Home Repair Program
5	Provide Funding for Public Facilities Maintenance and Improvements	30.0, 32.0, 34.0	A Safe and Equitable Community	Expand public facilities and infrastructure investments; Improve accessibility in public spaces; Enhance transportation and walkability	CDBG Program -Rebuilding Together Petaluma Minor / Emergency Home Repair Program
6	Provide Public Services for Low-and Middle-Income Households	70.0, 72.0, 74.0	Community Health and Well-being	Increase access to social services for vulnerable populations; Expand food security and housing stability programs; Support rental assistance and eviction prevention services	15 % Cap - Only 50k per year of funding - CDBG Program -Petaluma People Services Center Meals on Wheels Program

City Council Comments & Public Hearing

March 17th – First Public Hearing

- Receive City Council comments and questions on proposed 5-year Plan goals
- Conduct a public hearing to receive public comment of 5-year Plan goals
- **Public comment period closes April 17**
 - Submit public comments to City clerks' office or email housing@cityofpetaluma.org

April 17th – Second Public Hearing

1. Finalize 5-year Plan priorities
2. Approve first-year Annual Action Plan FY 25-26
3. Review and approve CDBG FY 25-26 funding recommendations
4. Authorize City Manager to Submit (Plans) to HUD

