
Date: April 18, 2024
To: General Plan Advisory Committee (GPAC) members
From: General Plan Update Team
Subject: April GPAC Meeting

Zoom Link for the meeting: <https://us06web.zoom.us/j/91211018537>

We look forward to the GPAC meeting next Thursday, April 18. The meeting will be virtual.

This memo is intended to help you prepare for that meeting. Our meeting agenda will be dedicated to furthering work on the Policy Frameworks. We will start the meeting with brief staff updates and a preview of upcoming General Plan (and related) activity. Working Groups will be asked to provide informal updates on their work reviewing assigned Policy Frameworks, and will have an opportunity to ask questions of staff and other GPAC members. We will also discuss opportunities for GPAC members to be involved in the community engagement process related to the Policy Frameworks.

Members of the public in attendance at next week's GPAC meeting will be invited to provide comments during General Public Comment as well as Public Comment on agenda items. Community members are also welcome to email comments for distribution to the GPAC. All written comments should be emailed to Christina Paul, the staff liaison to the GPAC.

GPAC Policy Framework Working Groups

This meeting is intended to be an opportunity for the GPAC to report out on their work on the Frameworks to date, ask questions as necessary, and check in with the other GPAC members. We would like to ask Working Groups to come prepared to provide fellow GPAC members and staff with a verbal update on their work reviewing their assigned Policy Frameworks. Working Groups may structure their updates as they wish.

The following prompts may be helpful:

- Please give us an update on your review process
- Do you have any questions to clarify the review objectives?
- Are there materials we can help connect you to?
- Do you have questions of other GPAC members?
- Are there any challenges you have run into that the group may be able to assist with?
- Have you employed any tools or approaches that were a great success that you would like to share with the group?

GPAC Working Group Outreach Engagement

The General Plan process is entering a new phase. With your help over the past year, we have produced a great deal of draft material, which has either already been published for public review or is being finalized for publication soon (Land Use and Resiliency Frameworks, and Land Use Alternative materials). This includes the Policy Frameworks and discussion related to draft Land Use Alternatives.

We are now embarking on community engagement to solicit feedback on the Frameworks and would like GPAC members to continue to participate as General Plan Ambassadors. This will give GPAC members the opportunity to discuss these topics directly with the community and gather feedback. We are excited to engage with the community at an upcoming community workshop and would love for GPAC members to be there alongside staff and consultants to engage with the public.

Plan Fest is scheduled for Saturday, May 11, 2024, from 9 am – 2 pm at the Fairgrounds. The focus of the event will be the draft frameworks and will be an opportunity for community members to interact with the General Plan team, including technical consultants, City staff, and the GPAC. We will talk through this at the upcoming GPAC meeting, but hoping to get a sense of GPAC availability to participate in the event.

This event will be a fun, very family-friendly event, with free tacos! If you are there early enough, you may also catch fellow GPAC member Lizzie Wallack helping with the animals at Transhumance.

As always, if you have any questions, please contact Christina Paul (cpaul@cityofpetaluma.org). Thank you!

Attachments:

Attachment A: Summary notes from the March 21, 2024 GPAC meeting