

From: [Bryan Peterson](#)
To: -- City Clerk
Subject: Support for Zoning Amendment and Annexation of Barn 5400 to Petaluma
Date: Tuesday, October 15, 2024 9:46:58 PM

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As a loyal customer and enthusiastic supporter of Retrograde Coffee Roasters, I am reaching out to encourage you to approve the zoning amendment and annexation of Barn 5400 into the city of Petaluma. This move is vital to allowing Retrograde to open a coffee shop in the same location where they roast their coffee, creating numerous benefits for our community.

By annexing Barn 5400, local businesses like Retrograde can directly contribute to Petaluma's economy through sales tax revenue and necessary operating licenses, which in turn support local services and improve the quality of life for residents. Additionally, this annexation would give Retrograde the opportunity to bring their exceptional coffee experience into the city, merging their roastery and café into a single, community-oriented space.

What I admire most about Retrograde is their strong commitment to community. They actively sponsor local sports teams, non-profits, schools, and events in Sebastopol, and regularly collaborate with local artists and makers to host pop-up events that benefit small businesses. Bringing this community-focused approach to Petaluma would enrich the city by providing a much-needed gathering place where people can enjoy great coffee and support local artisans.

Approving this annexation goes beyond supporting a business; it creates a hub where residents can come together, connect, and grow. As a devoted customer, I am excited at the prospect of this coffee shop becoming a part of Petaluma's thriving culture and economy. I truly believe it will be a valuable addition to the city.

Thank you for considering this important request. Please help make Barn 5400 a place where the Petaluma community can gather, enjoy, and flourish.

Sincerely,
Bryan Peterson

From: [Calla Meriel](#)
To: -- City Clerk
Subject: Support for Zoning Amendment and Annexation of Barn 5400 to Petaluma
Date: Tuesday, October 15, 2024 3:01:19 PM

Some people who received this message don't often get email from [REDACTED] [Learn why this is important](#)

---Warning: Use caution before clicking any attachments. THIS EMAIL IS FROM OUTSIDE OUR EMAIL SYSTEM.---

Dear Members of the Petaluma City Council,

As a proud supporter and frequent customer of Retrograde Coffee Roasters, I am writing to urge you to approve the zoning amendment and annexation of Barn 5400 to the city of Petaluma. This decision is essential for allowing the team to open a coffee shop in the same space where their coffee is roasted, and it will bring countless benefits to the community.

Annexing Barn 5400 will help local businesses like Retrograde contribute directly to Petaluma's economy through sales tax revenues and required operating licenses. These contributions are crucial for supporting local services and improving the quality of life for residents. The annexation will also allow them to bring their incredible coffee experience into our city, connecting the roastery and café in one unique, community-centered location.

One of the things I love most about Retrograde is their dedication to the community. They sponsor local sports teams, non-profits, schools, and events in Sebastopol, and they frequently partner with artists and makers to host pop-up events that benefit small businesses. This same community-first approach will enhance Petaluma, providing a much-needed gathering place for residents to meet, enjoy great coffee, and support local artisans.

By approving this annexation, you're not just supporting a business, you're creating a space for people to connect, share, and grow together. As a customer, I am eager to see this coffee shop become a part of Petaluma's vibrant culture and economy, and I believe it will be an asset to the city.

Thank you for considering this important request. Please help make Barn 5400 a place where the Petaluma community can gather, enjoy, and thrive.

Sincerely, Calla Rijeka Richards

From: [Callie Keeler](#)
To: -- City Clerk
Subject: Support for Zoning Amendment and Annexation of Barn 5400 to Petaluma
Date: Tuesday, October 15, 2024 7:37:50 PM

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Thank you for considering this important request. Please help make Barn 5400 a place where the Petaluma community can gather, enjoy, and thrive.

Sincerely, Callie Keeler

From: [Carole Ambauen](#)
To: -- City Clerk
Subject: Support for Zoning Amendment and Annexation of Barn 5400 to Petaluma
Date: Tuesday, October 15, 2024 7:52:16 PM

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Thank you for considering this important request. Please help make Barn 5400 a place where the Petaluma community can gather, enjoy, and thrive.

Sincerely, Carole

From: [Celeste Vanabrams](#)
To: [-- City Clerk](#)
Subject: YES on Barn 5400
Date: Tuesday, October 15, 2024 11:01:34 PM

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Hello,

I'm emailing on behalf of Retrograde Roasters.

Please vote YES on Barn 5400 property zoning amendment and annexation.

Best,
Celeste

From: [Charis Fitchett](#)
To: -- City Clerk
Subject: Support for zoning Amendment and Annexation of Barn 5400 to Petaluma
Date: Tuesday, October 15, 2024 8:09:06 PM

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Sent from my iPad

Dear Members of the Petaluma City Council,

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Thank you for considering this important request. Please help make Barn 5400 a place where the Petaluma community can gather, enjoy, and thrive.

Sincerely, Charis Fitchett

From: [Whimsy Makes](#)
To: [-- City Clerk](#)
Subject: Monday 10/21 meeting
Date: Tuesday, October 15, 2024 10:20:23 PM

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My name is Chelsea Dennis. I'm am a Sonoma county resident and I am asking you to vote YES on Barn 5400 zoning amendment & annexation to the city of Petaluma.

Do the right thing!!! We're counting on you to make a decision that supports our community and a business that matters to so many people.

Thank you.

From: [Chris Mikalson](#)
To: [-- City Clerk](#)
Subject: 10/21 Barn 5400 zoning amendment
Date: Tuesday, October 15, 2024 7:23:43 PM

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Hi,

My name is Chris, I am a resident of Petaluma and I'm asking you to please vote yes on the Barn 5400 zoning amendment and annexation to the city of Petaluma on 10/21/24. Retrograde Roasters and their patrons are a huge part of my Sonoma County community and allowing them full operational privileges would be such a boon to the city of Petaluma.

Thank you,
Chris M

From: [Chris Romaine](#)
To: [-- City Clerk](#)
Subject: Support for Zoning Amendment and Annexation of Barn 5400 to Petaluma
Date: Tuesday, October 15, 2024 2:03:19 PM

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Dear Members of the Petaluma City Council,

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Thank you for considering this important request. Please help make Barn 5400 a place where the Petaluma community can gather, enjoy, and thrive.

Sincerely,

Christopher Romaine

From: c.mariebriones@gmail.com
To: -- City Clerk
Subject: Support for Zoning Amendment and Annexation of Barn 5400 to Petaluma
Date: Tuesday, October 15, 2024 9:52:01 PM

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Dear Members of the Petaluma City Council,

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Thank you for considering this important request. Please help make Barn 5400 a place where the Petaluma community can gather, enjoy, and thrive.

Sincerely,
Christina Briones

From: [Claudia Gutierrez-Smith](#)
To: -- City Clerk
Subject: Support for Zoning Amendment and Annexation of Barn 5400 to Petaluma
Date: Tuesday, October 15, 2024 2:20:54 PM

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As a proud supporter and frequent customer of Retrograde Coffee Roasters, I am writing to urge you to approve the zoning amendment and annexation of Barn 5400 to the city of Petaluma. This decision is essential for allowing the team to open a coffee shop in the same space where their coffee is roasted, and it will bring countless benefits to the community.

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One of the things I love most about Retrograde is their dedication to the community. They sponsor local sports teams, non-profits, schools, and events in Sebastopol, and they frequently partner with artists and makers to host pop-up events that benefit small businesses. This same community-first approach will enhance Petaluma, providing a much-needed gathering place for residents to meet, enjoy great coffee, and support local artisans.

On the East Side of Petaluma, we would really love the opportunity to support a local coffee vendor and not have only big box chains like Starbucks and Peets as options. I drive multiple times per month to Retrograde in Sebastopol to pick up beans and work from there. I also then spend money in Sebastopol on food and other items while there. I would love to keep that money in Petaluma, my community.

By approving this annexation, you're not just supporting a business, you're creating a space for people to connect, share, and grow together. As a customer, I am eager to see this coffee shop become a part of Petaluma's vibrant culture and economy, and I believe it will be an asset to the city.

Thank you for considering this important request. Please help make Barn 5400 a place where the Petaluma community can gather, enjoy, and thrive.

Sincerely,
Claudia



Claudia Gutierrez-Smith | [REDACTED]
[REDACTED]
[REDACTED]

From: [Colin Foulke](#)
To: -- City Clerk
Subject: Support for Zoning Amendment and Annexation of Barn 5400 to Petaluma
Date: Tuesday, October 15, 2024 2:00:17 PM

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Dear Members of the Petaluma City Council,

As a proud supporter and frequent customer of Retrograde Coffee Roasters, I am writing to urge you to approve the zoning amendment and annexation of Barn 5400 to the city of Petaluma. This decision is essential for allowing the team to open a coffee shop in the same space where their coffee is roasted, and it will bring countless benefits to the community.

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One of the things I love most about Retrograde is their dedication to the community. They sponsor local sports teams, non-profits, schools, and events in Sebastopol, and they frequently partner with artists and makers to host pop-up events that benefit small businesses. This same community-first approach will enhance Petaluma, providing a much-needed gathering place for residents to meet, enjoy great coffee, and support local artisans.

By approving this annexation, you're not just supporting a business, you're creating a space for people to connect, share, and grow together. As a customer, I am eager to see this coffee shop become a part of Petaluma's vibrant culture and economy, and I believe it will be an asset to the city.

Thank you for considering this important request. Please help make Barn 5400 a place where the Petaluma community can gather, enjoy, and thrive.

Sincerely, Colin Foulke

From: [DAN WHEETMAN](#)
To: -- City Clerk
Subject: Support for Zoning Amendment and Annexation of Barn 5400 to Petaluma
Date: Tuesday, October 15, 2024 4:18:09 PM

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Dear Members of the Petaluma City Council,

As a proud supporter and frequent customer of Retrograde Coffee Roasters, I am writing to urge you to approve the zoning amendment and annexation of Barn 5400 to the city of Petaluma. This decision is essential for allowing the team to open a coffee shop in the same space where their coffee is roasted, and it will bring countless benefits to the community.

Annexing Barn 5400 will help local businesses like Retrograde contribute directly to Petaluma's economy through sales tax revenues and required operating licenses. These contributions are crucial for supporting local services and improving the quality of life for residents. The annexation will also allow them to bring their incredible coffee experience into our city, connecting the roastery and café in one unique, community-centered location.

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By approving this annexation, you're not just supporting a business, you're creating a space for people to connect, share, and grow together. As a customer, I am eager to see this coffee shop become a part of Petaluma's vibrant culture and economy, and I believe it will be an asset to the city.

Thank you for considering this important request. Please help make Barn 5400 a place where the Petaluma community can gather, enjoy, and thrive.

Sincerely, Dan Wheetman

Sent from She who must be obeyed

From: [Dana Wade](#)
To: [-- City Clerk](#)
Subject: Yes on Retrograde Coffee!!
Date: Tuesday, October 15, 2024 4:40:02 PM

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Dear Members of the Petaluma City Council,

As a proud supporter and frequent customer of Retrograde Coffee Roasters, I am writing to urge you to approve the zoning amendment and annexation of Barn 5400 to the city of Petaluma. This decision is essential for allowing the team to open a coffee shop in the same space where their coffee is roasted, and it will bring countless benefits to the community. Retrograde Coffee would be a fantastic addition to the northeast side of Petaluma.

Annexing Barn 5400 will help local businesses like Retrograde contribute directly to Petaluma's economy through sales tax revenues and required operating licenses. These contributions are crucial for supporting local services and improving the quality of life for residents. The annexation will also allow them to bring their incredible coffee experience into our city, connecting the roastery and café in one unique, community-centered location.

One of the things I love most about Retrograde is their dedication to the community. They sponsor local sports teams, non-profits, schools, and events in Sebastopol, and they frequently partner with artists and makers to host pop-up events that benefit small businesses. This same community-first approach will enhance Petaluma, providing a much-needed gathering place for residents to meet, enjoy great coffee, and support local artisans.

By approving this annexation, you're not just supporting a business, you're creating a space for people to connect, share, and grow together. As a customer, I am eager to see this coffee shop become a part of Petaluma's vibrant culture and economy, and I believe it will be an asset to the city.

Thank you for considering this important request. Please help make Barn 5400 a place where the Petaluma community can gather, enjoy, and thrive.

Sincerely,
Dana Wade

From: [Daniel Swid](#)
To: [-- City Clerk](#)
Subject: Support for Zoning Amendment and Annexation of Barn 5400 to Petaluma
Date: Tuesday, October 15, 2024 5:01:31 PM

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Hi! I'm a longtime customer at Retrograde Roasters. I fully support (and recommend) the zoning amendment / annexation of of Barn 5400 to support this incredible local business in Sonoma County. I know they'll become an important asset and member of Petaluma.

Kind regards,

Daniel Swid

F [REDACTED]
[REDACTED]

From: [Darragh](#)
To: [-- City Clerk](#)
Subject: Support for Zoning Amendment and Annexation of Barn 5400 to Petaluma
Date: Tuesday, October 15, 2024 7:49:44 PM

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By approving this annexation, you're not just supporting a business, you're creating a space for people to connect, share, and grow together. As a local resident near Barn 5400, I am eager to see this coffee shop become a part of Petaluma's vibrant culture and economy, and I believe it will be an asset to the city.

Thank you for considering this important request. Please help make Barn 5400 a place where the Petaluma community can gather, enjoy, and thrive.

Sincerely,
Darragh Kawaoka

From: n4rky@icloud.com
To: -- City Clerk
Subject: Support for Zoning Amendment and Annexation of Barn 5400 to Petaluma
Date: Tuesday, October 15, 2024 3:51:00 PM

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Sincerely, David Benfell, Ph.D.

From: [Dawna](#)
To: -- City Clerk
Subject: Support for Zoning Amendment and Annexation of Barn 5400 to Petaluma
Date: Tuesday, October 15, 2024 2:13:07 PM

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Dear Members of the Petaluma City Council,

As a Petaluma small business owner and frequent customer of Retrograde Coffee Roasters when visiting Sebastopol, I am writing to express my strong support for the zoning amendment and annexation of Barn 5400 to the city of Petaluma. This decision will allow Retrograde to open a café in the same space where they roast their coffee, and it will bring significant benefits to our community.

Annexing Barn 5400 will enable local businesses like Retrograde to contribute directly to Petaluma's economy through sales tax revenues and operating licenses. These contributions are vital for funding local services and improving the quality of life for residents. Additionally, the café will bring Retrograde's exceptional coffee experience to Petaluma, uniting the roastery and café in one unique, community-focused location. The East Side of Petaluma truly deserves a space like this where people can gather and connect.

What sets Retrograde apart is their commitment to the community and the environment. Danielle and Casey, the owners, actively support local sports teams, non-profits, schools, and events in Sebastopol, and they regularly collaborate with artists and makers to host pop-up events that uplift small businesses. This same community-centered approach would greatly benefit Petaluma, creating a much-needed gathering spot where residents can enjoy great coffee and support local artisans.

By approving this annexation, you're not just supporting a business; you're helping create a vibrant space where people can connect, share, and grow together. As a customer, I'm excited about the prospect of Retrograde opening a café in Petaluma and believe it will be a valuable addition to the city's culture and economy.

Thank you for considering this request. Please help make Barn 5400 a place where the Petaluma community can gather, enjoy, and thrive.

Sincerely,

Dawna Mirante (she/her)

[REDACTED]

From: [Deirdre Holbrook](#)
To: [-- City Clerk](#)
Subject: Retrograde Coffee Roasters Barn 5400
Date: Tuesday, October 15, 2024 5:24:03 PM

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One of the things I love most about Retrograde is their dedication to the community. They sponsor local sports teams, non-profits, schools, and events in Sebastopol, and they frequently partner with artists and makers to host pop-up events that benefit small businesses. This same community-first approach will enhance Petaluma, providing a much-needed gathering place for residents to meet, enjoy great coffee, and support local artisans.

By approving this annexation, you're not just supporting a business, you're creating a space for people to connect, share, and grow together. As a customer, I am eager to see this coffee shop become a part of Petaluma's vibrant culture and economy, and I believe it will be an asset to the city.

Thank you for considering this important request. Please help make Barn 5400 a place where the Petaluma community can gather, enjoy, and thrive.

Sincerely, [your name here]

From: [Derek Harn](#)
To: -- City Clerk
Subject: Support for Zoning Amendment and Annexation of Barn 5400 to Petaluma
Date: Tuesday, October 15, 2024 5:21:55 PM

[Some people who received this message don't often get email from [REDACTED] Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification>]

---Warning: Use caution before clicking any attachments. THIS EMAIL IS FROM OUTSIDE OUR EMAIL SYSTEM.---

Hello friends and supporters of Retrograde! I, Danielle, am humbly writing you to ask you to please take a moment to send a letter to the Petaluma City Council this week, by Thursday October 17th in support of the zoning amendment and annexation of Barn 5400. I would be so grateful!

The backstory: For those who don't know, we started our coffee roasting operation as a CFO (cottage food operation) out of our home apartment in Santa Rosa before moving into Barn 5400, where our coffee roastery currently resides and is fully permitted to operate by all regulatory agencies. We have been roasting coffee there since 2018, thanks to our friends at FEED Sonoma who we share a warehouse space with. Our dream has always been to open a coffee shop where we roast our coffee, and further connect people to their morning cup by sharing behind the curtain.

Fast forward to 2021: We signed a lease at Barn 5400 and secured a \$100k loan to build out part of the coffee roastery to support a small, 200 sq. foot cafe on the premises. The current property zoning allows for this type of operation, but what we did not know until we nearly completed the build out was that Environmental Health, responsible for our permit to operate, would not issue us a permit unless the property is annexed to the city of Petaluma.

How you can help: Copy + paste the letter below, or write your own letter in your own words, sharing support and urging the Petaluma City Council to vote YES on the property zoning amendment and annexation. This would allow us to get our health permit to open and is our last chance to make this location viable.

The Petaluma City Council will be meeting on Monday, October 21st at 6:30 pm to vote on this. The best time to send a letter is now, or by Thursday October 17th so we can ensure all council members have had time to review public comments being submitted via email.

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Email: cityclerk@cityofpetaluma.org
Subject: Support for Zoning Amendment and Annexation of Barn 5400 to Petaluma

Suggested letter: Dear Members of the Petaluma City Council,

As a proud supporter and frequent customer of Retrograde Coffee Roasters, I am writing to urge you to approve the zoning amendment and

annexation of Barn 5400 to the city of Petaluma. This decision is essential for allowing the team to open a coffee shop in the same space where their coffee is roasted, and it will bring countless benefits to the community.

Annexing Barn 5400 will help local businesses like Retrograde contribute directly to Petaluma's economy through sales tax revenues and required operating licenses. These contributions are crucial for supporting local services and improving the quality of life for residents. The annexation will also allow them to bring their incredible coffee experience into our city, connecting the roastery and café in one unique, community-centered location.

One of the things I love most about Retrograde is their dedication to the community. They sponsor local sports teams, non-profits, schools, and events in Sebastopol, and they frequently partner with artists and makers to host pop-up events that benefit small businesses. This same community-first approach will enhance Petaluma, providing a much-needed gathering place for residents to meet, enjoy great coffee, and support local artisans.

By approving this annexation, you're not just supporting a business, you're creating a space for people to connect, share, and grow together. As a customer, I am eager to see this coffee shop become a part of Petaluma's vibrant culture and economy, and I believe it will be an asset to the city.

Thank you for considering this important request. Please help make Barn 5400 a place where the Petaluma community can gather, enjoy, and thrive.

Danielle and Casey are wonderful people who contribute immensely to the community of Sebastopol and we have no doubt that they will bring the same energy and thoughtfulness to the community of Petaluma.

Warmly,
Derek and Megan

DEREK & MEGAN HARN, [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]