



DATE: February 7, 2024

TO: Pedestrian & Bicycle Advisory Committee

FROM: Bjorn Gripenburg, MCRP, Project Manager

SUBJECT: Review and Provide Feedback on Draft Actions for Inclusion in the Active Transportation Plan

RECOMMENDATION

It is recommended that the Pedestrian and Bicycle Advisory Committee (PBAC) provide feedback on draft actions for inclusion in the Active Transportation Plan.

BACKGROUND

The City of Petaluma is currently in the process of updating its Active Transportation Plan (formerly “Bicycle and Pedestrian Master Plan”), which identifies and prioritizes specific infrastructure, educational, encouragement, and enforcement efforts needed to make walking, bicycling, and rolling safe and accessible for people of all ages and physical abilities.

Over the past several months, staff has worked closely with a PBAC ad hoc committee to develop the following draft vision and goals to help guide the Active Transportation Plan:

Vision: Petaluma is a world-class active living city where walking, biking, and rolling are a normal part of everyday life; where safe and inviting streets and trails form the fabric of a thriving, connected community; where people of all ages and physical abilities prefer to use active transportation.

Goals:

- 1) **Vision Zero by 2030:** By 2030, reach the City’s Vision Zero goal of eliminating fatalities and severe injuries among vulnerable road users (people traveling outside of motorized vehicles).
- 2) **Build the Network:** By 2030, build a safe, integrated, and seamless active transportation network that encourages people of all ages and abilities to conveniently travel from

anywhere in the City to schools, parks, transit connections, services, dining, shopping, places of worship, and jobs.

- 3) **Beautiful, Inviting, and Comfortable Streets, Sidewalks, & Trails:** Maintain and continually enhance streets, sidewalks and multi-use trails with elements and amenities that make them more beautiful, inviting, and comfortable, such as trees, lighting, seating, water fountains, and public art.
- 4) **Normalize & Celebrate:** Through education and encouragement, make active transportation a normal, celebrated part of everyday life.

After developing this framework, the ad hoc committee and staff began drafting a list of specific actions that would help the City fulfill the Plan's broader vision and goals.

DISCUSSION

Staff will present and seek feedback on the draft actions, included in Attachment A. PBAC and members of the public are encouraged to weigh-in on the prioritization and timelines associated with each of the actions.

The table includes a "1" value for each of the goals that the actions support, and are ordered by category. Future versions will include additional information, including the City departmental lead(s), status, completion percentage, and target year of completion for each item.

Following PBAC and public feedback, the actions will be refined and incorporated in the Draft Active Transportation Plan. The Draft Active Transportation Plan will be presented in its entirety at upcoming City Committee and Commission meetings for further review, feedback, and refinement, before ultimately going to City Council for review and consideration of adoption.

CITYWIDE GOALS & PRIORITIES

The Active Transportation Plan directly supports City Council's Safe Mobility and Community Connectivity / Safe Streets Goal, a top ten priority for fiscal years 2021-23, as well as the following Council Workplan Items:

- #18: Establish and improve paths as useful transportation options, and make walking and biking easy, fun, and safe.
- #20: Better integration of multi-modal transportation with street designs.
- #26: Update the City's Bicycle and Pedestrian plan and realize opportunities for crosstown connections for all modes of transportation.
- #79: Improve traffic safety through proactive education, engineering, and enforcement strategies.

- #85: Implement City Vision Zero plan with a focus on pedestrian and cyclist safety with improvements to uncontrolled crosswalks, curb ramps, sidewalk, and bicycle infrastructure.

ATTACHMENTS

Attachment A - Draft Active Transportation Plan Actions