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**Date:** January 9, 2025  
**To:** General Plan Advisory Committee (GPAC) members  
**From:** General Plan Update (GPU) Team  
**Subject:** January 16, 2025 GPAC Meeting

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The next GPAC meeting will take place on **Thursday, January 16, starting at 6:30pm**. The meeting will be held **in-person** at the **Petaluma Community Center in Lucchesi Park**, located at 320 N. McDowell Blvd. The purpose of the meeting will be provide feedback on recommended changes to the General Plan Land Use Designations and Map.

Members of the public in attendance at next week's GPAC meeting will be invited to provide comments during the General Public Comment period as well as Public Comment on agenda items. Community members are also welcome to email comments for distribution to the GPAC. All written comments should be emailed to [hgurewitz@cityofpetaluma.org](mailto:hgurewitz@cityofpetaluma.org).

### **Land Use Designations and Map**

During meetings in November 2023 and January and February 2024, the GPAC discussed "alternatives" for changes to General Plan land uses. In April 2024, the GPAC's input was brought to the Planning Commission and the City Council for feedback and subsequently incorporated into the Draft Land Use Policy Framework, which was released on August 22, 2024.

During the September 19 and September 26, 2024 meetings, the GPAC provided recommendations for changes in the Land Use Designations in each of the "areas of change" identified in the Land Use Policy Framework. During the October 17 GPAC meeting, the GPAC provided recommendations for the preferred mix of uses, horizontal / vertical development, building bulk by use, and ground floor activity for mixed-use Land Use Designations. Summary notes from these GPAC meetings are available on the [project website](#).

Building on the GPAC's September and October input as well as feedback from the Planning Commission and community engagement, the GPU Team has prepared a recommended revised Land Use Map and corresponding Designations.

During next Thursday's meeting, the GPU Team will introduce recommended revisions to General Plan Land Use Designations in the context of the GPAC's October feedback as well as additional analysis completed since. The Team will also share the findings from a recent estimate of existing residential capacity in Petaluma. Finally, the GPU Team will introduce the recommended changes to the General Plan Land Use Map.

GPAC members' feedback will be provided to the City Council to inform their consideration of the recommended Designations and Map.

If you have any questions, please contact Heather Gurewitz ([hgurewitz@cityofpetaluma.org](mailto:hgurewitz@cityofpetaluma.org)). Thank you!

### **Attachments:**

Attachment A: Agenda