

**Cool
petalumna
.org**

**Climate solutions by the
community, for the community.**

January 2025 updates

Ellis Creek Water Recycling Facility Tour

Cool
Petaluma
.org



Two dates!

Wed, Jan 15, 2:00–3:30 PM
Full!

Wed, Feb 12, 1:30–3:00 PM
RSVP at:
coolpetaluma.org/events

Cool Petaluma Book Club!



Read...

What if we get it right?
by Ayana Elizabeth Johnson

Get your copy & start reading:

- Petaluma Library
- Copperfield's Books
- Libro.fm – Support your local bookstore while listening to great audiobooks

Book Club meeting TBD
coolpetaluma.org/events

BYO Cup Campaign Update



Participating Businesses

These local businesses have all pledged to help support this Bring Your Own campaign, so please grab your travel mug or reusable container and head on over to their storefronts!



Avid Coffee - 21 4th Street



Lunchette - 25 4th Street



Divine Mother Tea n Coffee - 40 4th St (Mail ...



Tea Room Cafe - 316 Western Ave



Refill Mercantile - 6 Petaluma Blvd N Suite All ...



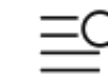
Grand Central Petaluma - 226 Weller St



Petaluma Coffee & Tea - 212 2nd St



Aquas Cafe - 189 H Street



Climate Column: Cool Petaluma asks locals to BYO cup

Bringing your own container to cafes and restaurants cuts back on needless waste, writes Argus-Courier columnist Natasha Juliana.



Slide 1 of 2

KT Krum, owner of Tea Room Cafe in Petaluma, stands outside the cafe next to a "Bring Your Own" sticker, part of a campaign asking customers to bring their own cups and containers to cut down on waste. (John Crowley)

NATASHA JULIANA
ARGUS-COURIER COLUMNIST

Cool Business Program launching 2025

Concept:

Cool Business members gather regularly to share ideas and best practices as we work together to build a healthy, happy, and sustainable city.

Fuel entrepreneurial energy:

Focus on possibility, not probability.

First, build community:

- Create team spirit
- Create contact list for emergencies and resource sharing



Cool Business Program ideas

1: Prepare for Emergencies

- Plan for utility outages
- Plan for fire, flood, earthquake

2: Rethink Consumption

- Join BYO campaign
- Improve recycling & composting
- Add used, refurbished, repurposed offerings

3: Transform Transportation

- Install bike racks
- Promote public transport options
- Sell local products

4: Improve Buildings

- Upgrade to SCP Evergreen
- Keep doors closed
- Have a water audit
- Have an energy audit

5: Restore Nature

- Use non-toxic cleaning supplies
- Buy 100% recycled toilet paper
- Use leftover water for plants
- Plant street trees and habitat

Challenge #1 – Build Community

#1 Ask your neighbor for something

- Build positive relationships
- Learn to share resources
- Practice taking care of each other now so it is easier when disaster strikes.

Example from Kathryn S:

What did you ask for: "To meet for coffee. To start a garden project. To go to City Hall together to meet our new City Council Member."

How did it make you feel: "Great!"

**Cool
petalumna
.org**

**Get weekly updates:
coolpetalumna.org/newsletter**