

2024-2026

Retail Cannabis Program Expansion

Name	Depts	Timeline
Adopt Incremental Plan	CAO, EDOG, CDD, CMO	YEAR 1
Permit up to 3 Retail Establishments	EDOG	YEAR 1

Adoption of Tree Preservation Ordinance and Updated Policies and Procedures

Name	Depts	Timeline
Complete zoning code/muni code draft	CDD, CAO, PW&U	YEAR 1
Community Outreach effort	CDD, EDOG	YEAR 1
Tree Advisory Committee hearings	CDD, PW&U	YEAR 1
Planning Commission recommendation	CDD, CAO, PW&U	YEAR 1
City Council adoption	CDD, CAO, PW&U, CMO	YEAR 1
Urban Forest Management Plan	PR	YEAR 1

Zoning Code Update

Name	Depts	Timeline
Select General Plan land use preferred alternative (City Council)	CDD, CAO, EDOG	YEAR 1
Review current code for needed and desired updates	CDD, CAO, EDOG	YEAR 1

Parking Ordinance Update

Name	Depts	Timeline
Evaluate potential modifications and assess potential legal issues	CAO, PD	YEAR 1

Housing Element Implementation

Name	Depts	Timeline
Develop work program and needed resources	CDD, CMO	YEAR 1
Recommend Zoning Code changes to reflect city's housing plan (Planning Commission)	CDD, CAO	YEAR 1
Complete environmental analysis of any legislative changes	CDD, CAO	YEAR 1

Parking Management

Name	Depts	Timeline
Complete Downtown Parking Area Management Plan	CDD, PD, PW&U, EDOG, CMO	YEAR 1
Develop recommended zoning updates related to Parking	CDD, CAO	YEAR 1

Urban Growth Boundary Extension

Name	Depts	Timeline
Develop outline of proposed modifications, timeline and CEQA	CDD, CAO, CMO	YEAR 1
Planning Commission recommendation on GPA	CDD, CAO	YEAR 1
City Council adoption of GPA and ballot materials	CDD, CAO, CMO	YEAR 1
Prepare and file ballot materials for November 2024 election	CDD, CAO, CLERK	YEAR 1

Adoption of General Plan 2050

Name	Depts	Timeline
CCB Extravaganza	CDD, EDOG, CAO	YEAR 1
Select General Plan land use preferred alternative	CDD, EDOG, CAO, CMO	YEAR 1
Complete Environmental Impact Review	CDD, CAO, EDOG	YEAR 1

Adopt General Plan 2045
City Council adoption of Blueprint

CDD, CAO, EDOG, CMO
CDD, CMO

YEAR 1

YEAR 1

Fairgrounds Interim Transition / Mast Plan Completion

Name	Depts	Timeline
Identify funding for transitional improvements	PR, EDOG, CMO	YEAR 1
Coordinate with DAA to put on 2024 Fair Event	EDOG, CMO, PR	YEAR 1
Work with school to identify and implement safety protocols	EDOG, CMO, PR	YEAR 1
Complete interim plan to organize circulation, signage and uses	EDOG, CMO, PR	YEAR 1
Identify and implement monthly special programing (pickle ball, bmx track, volley ball, etc.)	PR, EDOG, CMO	YEAR 1
Identify funding and consultant for masterplanning	CDD, CMO	YEAR 1

Implementation of the Blueprint for Carbon Neutrality

Name	Depts	Timeline
City Council Adoption of Blueprint	CDD, CMO	YEAR 1

Integrated Pest Management Plan

Name	Depts	Timeline
Council Adoption	CMO, PR	YEAR 1
Develop IPM Program: Public Education, Staff Training, Develop Scope of IPM Coordinator	PR, PW&U	YEAR 1
Implement Reporting structure, exemption approval process	PR, PW&U, CMO	YEAR 1

Open Space Acquisitions and Management

Name	Depts	Timeline
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Cedar Grove: Initial MOU with FIGR, Neighborhood Outreach, Acquisition	CDD, PR, CAO	YEAR 1
Greenway: Continue to work with community partners on planning and funding requests	CDD, PR, CMO	YEAR 1
La Cresta/English Hill: Outreach to property owners	CDD, CMO	YEAR 1

Downtown Investments and Beautification

Name	Depts	Timeline
Adoption of Parklets program	CDD, EDOG, CMO	YEAR 1
Completion of parking study	PW&U	YEAR 1
Identify options and funding for public bathrooms	CMO	YEAR 1
Implement micro transit program focused on downtown accessibility	PW&U	YEAR 1
Identify options and complete upgrades to accomodate downtown lighting	CMO	YEAR 1
Implement Putnam Plaza community space pilot improvement; public space programming	EDOG, PR	YEAR 1
Complete tree well upgrades	PW&U	YEAR 1

Strategic Plan to End Homelessness

Name	Depts	Timeline
Complete Year 3 of current plan	CDD, PD	YEAR 1
Evaluate 3-year progress and consider development of new strategies and plan	CDD, CMO, PD	YEAR 1
Establish a sustainable funding strategy to meet city's need	CDD, CMO	YEAR 1

Sea Level Rise, Floodplain Modelling, Insurance Maps, and Adaptation Plan

Name	Depts	Timeline
Flood & SLR Adaptation Plan	PW&U, EDOG, CDD	YEAR 1

Petaluma North Station Specific Plan

Name	Depts	Timeline
Hire a consultant to support development of a specific plan	CDD	YEAR 1

Hybrid Police Oversight Model

Name	Depts	Timeline
Develop Public Safety Advisory Group (PSAG)	PD, CMO, CAO, CLERK	YEAR 1
Assess accreditation process with CALEA	PD	YEAR 1
Establish a workplan with the Independent Police Auditor	PD	YEAR 1
Codify the model in the Municipal Code	CAO, CMO	YEAR 1

Citywide Diversity, Equity, Inclusion, and Belonging (DEIB) Efforts

Name	Depts	Timeline
DEIB Strategic Plan	HR, CMO	YEAR 1

Completion of Organization Strategic Plan (OnePetaluma)

Name	Depts	Timeline
Staffing and Resources	HR, CMO	YEAR 1
Communications	CMO, EDOG, HR	YEAR 1

Enterprise Resource Planning software

Name	Depts	Timeline
Finalize contract with chosen vendor	FINANCE, CAO	YEAR 1

Purchasing Policy Ordinance

Name	Depts	Timeline
Finance works with CAO & Depts to update muni code & policy	FINANCE, CAO, CMO	YEAR 1

Utilization of the West Wing of City Hall

Name	Depts	Timeline
Send letter to County giving notice date	CAO, CMO	YEAR 1

Senior Services Reimagining

Name	Depts	Timeline
Expand Senior Services through Community Partnerships seven days of week	PR, CMO	YEAR 1

Landscape Assessment Districts

Name	Depts	Timeline
Develop process for public engagement and prioritizing revamp of all 50 LADS	PR, PW&U	YEAR 1

Other Major Projects

Name	Depts	Timeline
Review/Re-bid Dental plan	HR	YEAR 1
Total Comp study for PPMMA, AFSCME in 2025	HR, FINANCE, CMO	YEAR 1
Class/Comp/ Recrutment for enterprise position additions	HR, FINANCE, CMO	YEAR 1
Public Record Request Process Upgrades	CLERK, CMO, CAO, EDOG	YEAR 1

P&R/IT Facilities Management Software Application Implementation	PR, EDOG	YEAR 1
Neo Gov Software Application Improvements	HR, EDOG	YEAR 1
Sharepoint Migration	ALL, EDOG	YEAR 1
PD Computer Workstation Replacements	EDOG, PD	YEAR 1
PW&U / City office expansion on Redwood way	EDOG, PW&U	YEAR 1
November 2024 Election Administration	CLERK	YEAR 1
Transition Aquatics Programming under City operations	PR	YEAR 1
Citywide playground replacement assesment	PR	YEAR 1
Fairgrounds - Events Management Program	PR	YEAR 1

Active Transportation Plan

Name	Depts	Timeline
Identify funding for and prioritize near, mid, and long-term projects. Identify the City's primary "all ages and abilities" routes, which will form the key arteries/spines of the AT network	PW&U	YEAR 1
Adopt Active Transportation Plan	PW&U, CMO	YEAR 1