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Cc: [Orozco, Uriel](#); [Christina Paul](#); [Brian Oh](#); [Heather Gurewitz](#)
Subject: General Plan Update Draft Policy Frameworks are published for review!
Date: Thursday, March 21, 2024 11:12:42 PM

Hello Chair, Commissioners, and Council Member Cader Thompson,

On behalf of the General Plan Update team, the City of Petaluma is delighted to announce the public release of **Draft Policy Frameworks** that will form the heart of Petaluma's next General Plan, the document that will guide our city's next 20-30 years. The Frameworks contain policies on many topics that will determine how our city functions, from crosstown commutes to climate resilience, from strengthening our economy to caring for our parks. It's all there!

Please Note: Staff are preparing a General Plan Update presentation for the April 9, 2024, Planning Commission meeting. At this meeting, we will also discuss the Commission's review roles for each of the frameworks and establish two (2) *ad hoc* committees to review certain frameworks. More information about this will be provided at the March 26 meeting thru the Planning Manager's comments.

Publication of the draft frameworks is the culmination of years of work and input from our community, City Council, Committees and Commissions, the GPAC, staff in all departments, and our consultant team. The Frameworks present policies on many topics at the heart of how our city functions, from getting around to health for all, and from the strength of our economy to caring for our parks. It's all there! These policies will shape the future of our city.

Visit PlanPetaluma.org to read the Frameworks.

The **Framework review period will run from March 21 to the end of June, 2024**. There is a lot of content here. These frameworks are being released now to allow for plenty of time for yourselves to review those that are relevant to your Committee or Commission, and that are of interest to you, personally. The next step following a period to read the frameworks will be to gather GPAC, Committee and Commission and public feedback on the frameworks, which will then be brought before the Council for discussion.

We will begin to gather community and Committee and Commission feedback on the Frameworks in early May. The General Plan team will come to your committee or commission to discuss the frameworks that are relevant to your work. Other opportunities to give input will include providing feedback directly through an online portal that will be available in early May, attending meetings of the Planning Commission, City Council, and other committees and commissions, as well as attending the May 11, 2024 General Plan Fest focused on the Frameworks. More information on future events will be coming soon.

There are 14 Frameworks in all. These include:

1. Arts, Culture, and Creativity
2. Economic Development
3. Flood Resilience
4. Health Equity and Environmental Justice
5. Historic Resources
6. Implementation & Governance
7. Infrastructure & Utilities
8. Land Use & Community Character
9. Natural Environment
10. Noise
11. Parks & Recreation
12. Public Facilities
13. Safety
14. Transportation

All the frameworks, with the exception of the Land Use & Community Character and Flood Resilience frameworks, will be posted on the General Plan website on March 21, 2024. Please visit PlanPetaluma.org for more information. The Land Use and Flood Resilience Frameworks will follow soon. Their development relied on the recently completed update of the City's flood model, which was shared with City Council in January 2024. We will alert you when these frameworks are ready for review.

Tentatively scheduled Committee and Commission meetings to review frameworks include:

- Bike & Ped/Transit Joint: May 1
- Airport: May 2
- Historic and Cultural: May 7
- Public Art: May 23
- Climate Action: May 9 (Tentative)
- Senior: May 9 (Tentative)
- Recreation, Music and Parks & Tree Joint: May 15
- **Planning Commission: May 28**

We are waiting for confirmation from some CCBs and some meeting dates may shift. **The Planning Commission and General Plan Advisory Committee are charged with reviewing all of the frameworks and will have multiple meetings on the topic.** Other committees or commissions will each have one meeting on the Frameworks. Committee and commission members will also be welcomed to submit feedback via the online portal.

The General Plan Advisory Committee has convened Working Groups to review the

Framework. These groups will begin their work now that the frameworks will be available. GPAC frameworks review will conclude at their June 20, 2024 meeting. The Planning Commission will also convene ad hoc committees to facilitate the review of the frameworks.

SAVE THE DATE! We would like to invite you to **General Plan Fest** on **May 11, 9:00 am – 2:00 pm**. This will be a family-friendly event will be held at the Petaluma Fairgrounds.

UPCOMING GENERAL PLAN MEETINGS: Upcoming meetings include an update to the Planning Commission on April 9 focusing on Land Use, the General Plan Advisory Committee meeting on April 18 focused on Policy Framework review, and a City Council Workshop on April 29 focused on Land Use, the Blueprint for Carbon Neutrality, and the General Plan process. Additional meetings of committees and commissions to review and discuss the Policy Frameworks will follow in May and June. Please subscribe to the General Plan email list to receive meeting notifications.

Visit **PlanPetaluma.org** to read the frameworks.

Stay in the Know! Keep in the loop on the General Plan by signing up for notices at <https://www.planpetaluma.org/getinvolved#sign-up>

Contact Us: You can contact your liaison and/or email the General Plan team at planpetaluma@cityofpetaluma.org if you have any questions about the General Plan.

Best,

Andrew

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