

## ARGUMENT IN FAVOR OF MEASURE XX

In 1998, Petaluma voters adopted a 20-year Urban Growth Boundary (UGB) with 79% of votes in support. In 2010, Petaluma voters extended the life of the UGB through December 2025. With the UGB in place, our community has curtailed sprawl and maintained a beautiful greenbelt.

A unanimous City Council asks you to vote “Yes” to extend the expiration date of the existing Petaluma UGB until 2050.

Measure X will retain the existing UGB boundary and align the term of the UGB with the term of our forthcoming General Plan, which will be the City’s guiding land use policy and growth management document.

Petaluma’s UGB established public policy favoring clear community separators. The UGB minimizes the City’s environmental footprint and long-term infrastructure costs for roads and utilities, while promoting growth that benefits residents and local businesses, and assures that that taxpayer and ratepayer dollars are spent efficiently and effectively.

A “Yes” vote is a vote against urban sprawl, and an expression of support for meeting our housing goals with infill development that promotes alternative transportation models such as walking, biking, and public transit. Passing Measure X will ensure that a future city council does not allow subdivisions to creep up Sonoma Mountain or to the County line.

Conversely, a “No” vote is an expression of support for sprawl at every edge of our city. Sprawl is financially unsustainable and a direct threat to our agricultural lands and scenic hillsides.

Please join us in voting “Yes” for Measure X. Let’s limit sprawl, protect the green fields and farms that border our city, and prioritize city centered growth.

Vote Yes on Measure X.

City Council of Petaluma

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Mayor Kevin McDonnell

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Vice Mayor John Shribbs

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Council Member Brian Barnacle

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Council Member Janice Cader-Thompson

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Council Member Mike Healy

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Council Member Karen Nau

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Council Member Dennis Pocekay