



Goals & Priorities

PRIORITIZING OUR 2-YEAR WORKPLAN

APRIL 15, 2024

OUR GOALS – REALIGNED

LEGISLATIVE

PROGRAMS,
POLICIES, PLANS

ORGANIZATIONAL
EFFECTIVENESS

Organizational Values

P
SERVICE
EQUITY
COLLABORATION
EXCELLENCE
TRUST
EMPATHY
INNOVATION

Considerations

Ambitious
workplan

Staff
capacity/Level
of effort

Changing
conditions

Non-
discretionary
work

Adjustments
required

Milestone Plan Example

Retail Cannabis Program Expansion

Name	Subitems	Depts	Timeline
Adopt Incremental Plan		CAO, EDOG, CDD, CMO	YEAR 1
Permit Up To 3 Establishments		EDOG	YEAR 1
Develop & Implement Comprehensive Plan		CDD, EDOG, CAO, CMO	YEAR 2
Draft Legislation		CAO, CMO	YEAR 2
Finalize Policy Direction		CDD, EDOG, CMO	YEAR 2
Conduct Community Outreach		CDD, EDOG	YEAR 2
Coordinate Necessary Zoning Code Amendments		CDD, CAO	YEAR 2

New Reporting Goals

01

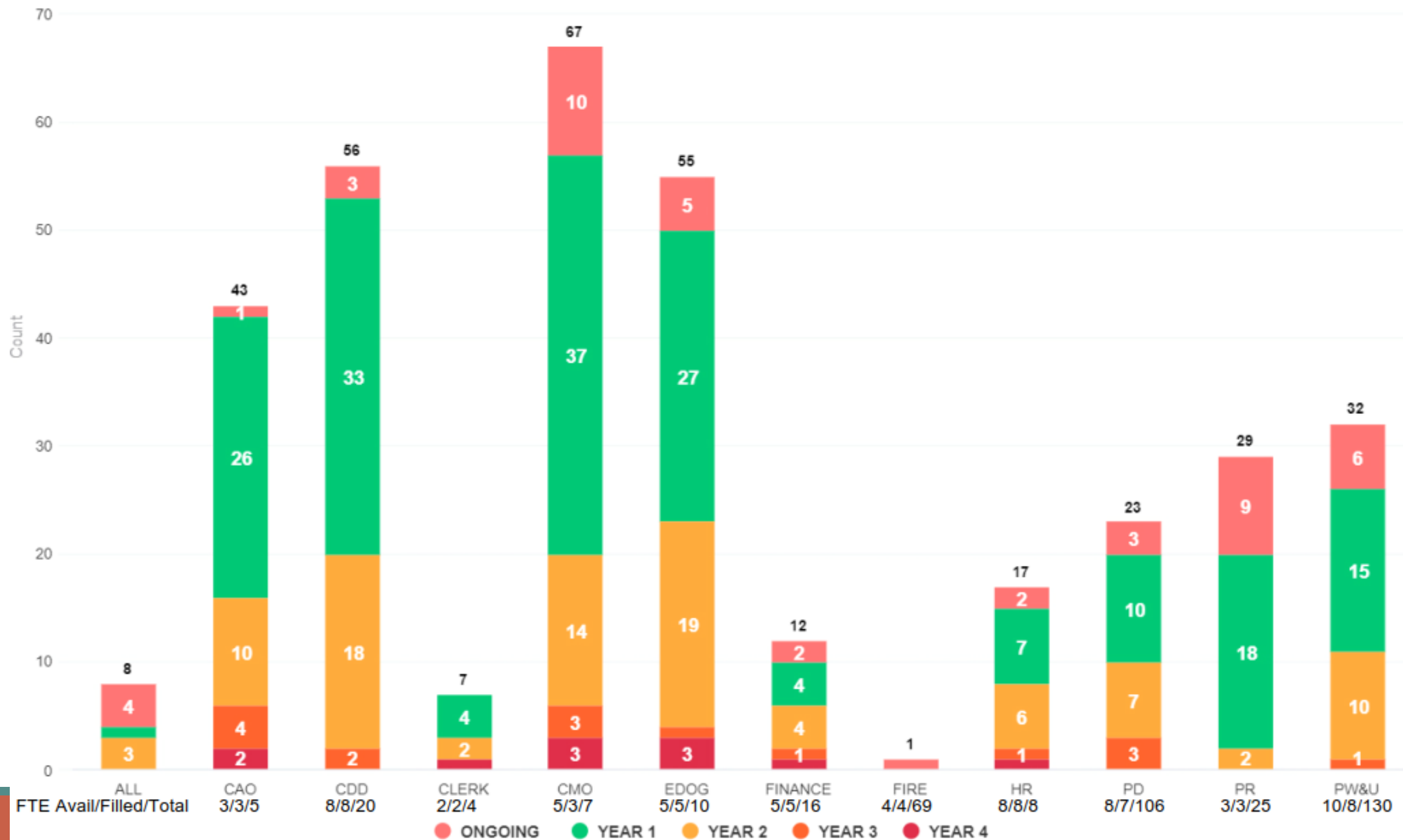
Regular status
updates to Council
& community

02

Create dynamic
dashboard on City
website

03

Project updates on
website and in City
communications



Switch to Priorities List
