

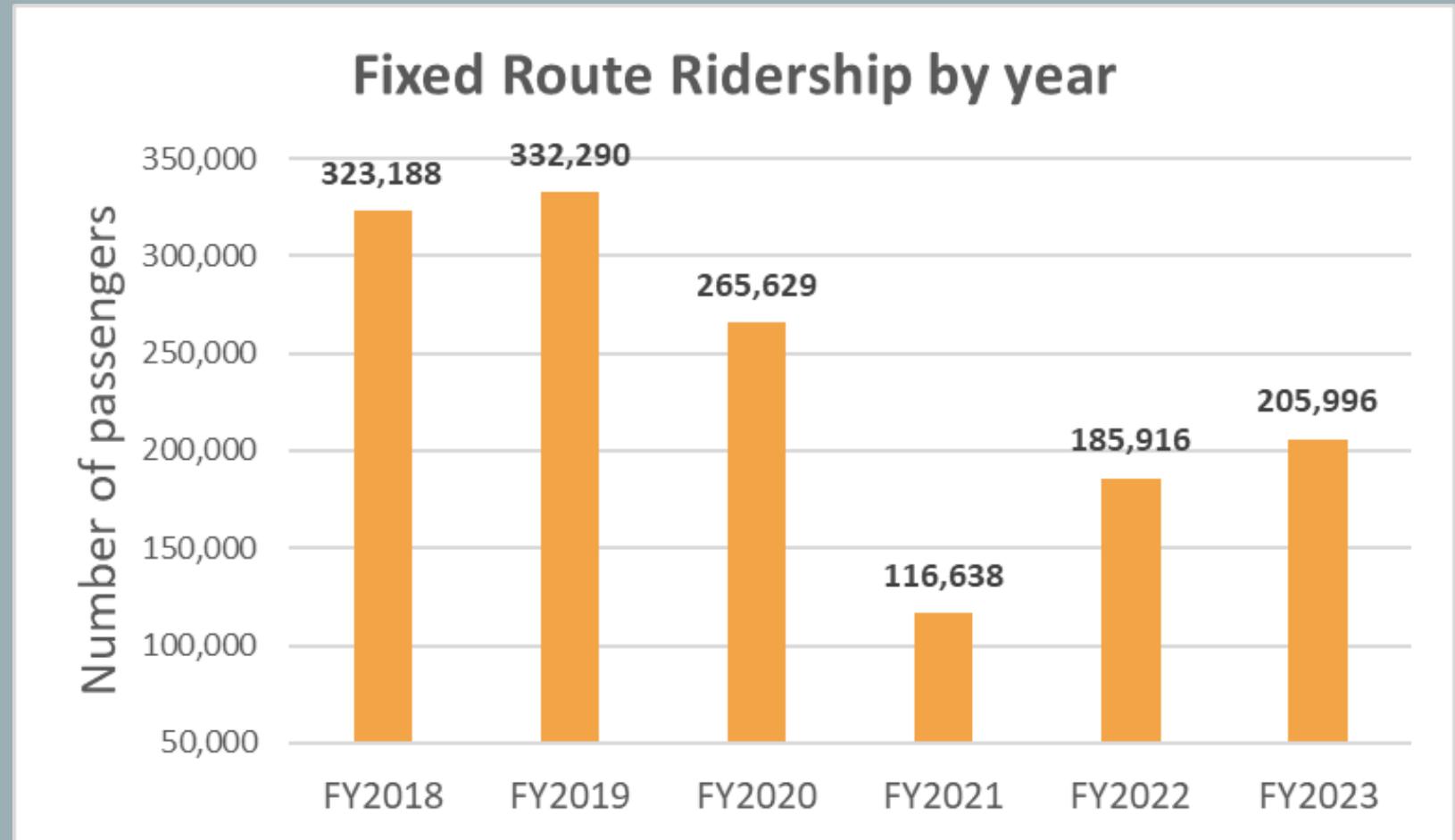


RIDERSHIP SUMMARY

Carly Spencer
Transit Planner I

COVID-19 RECOVERY

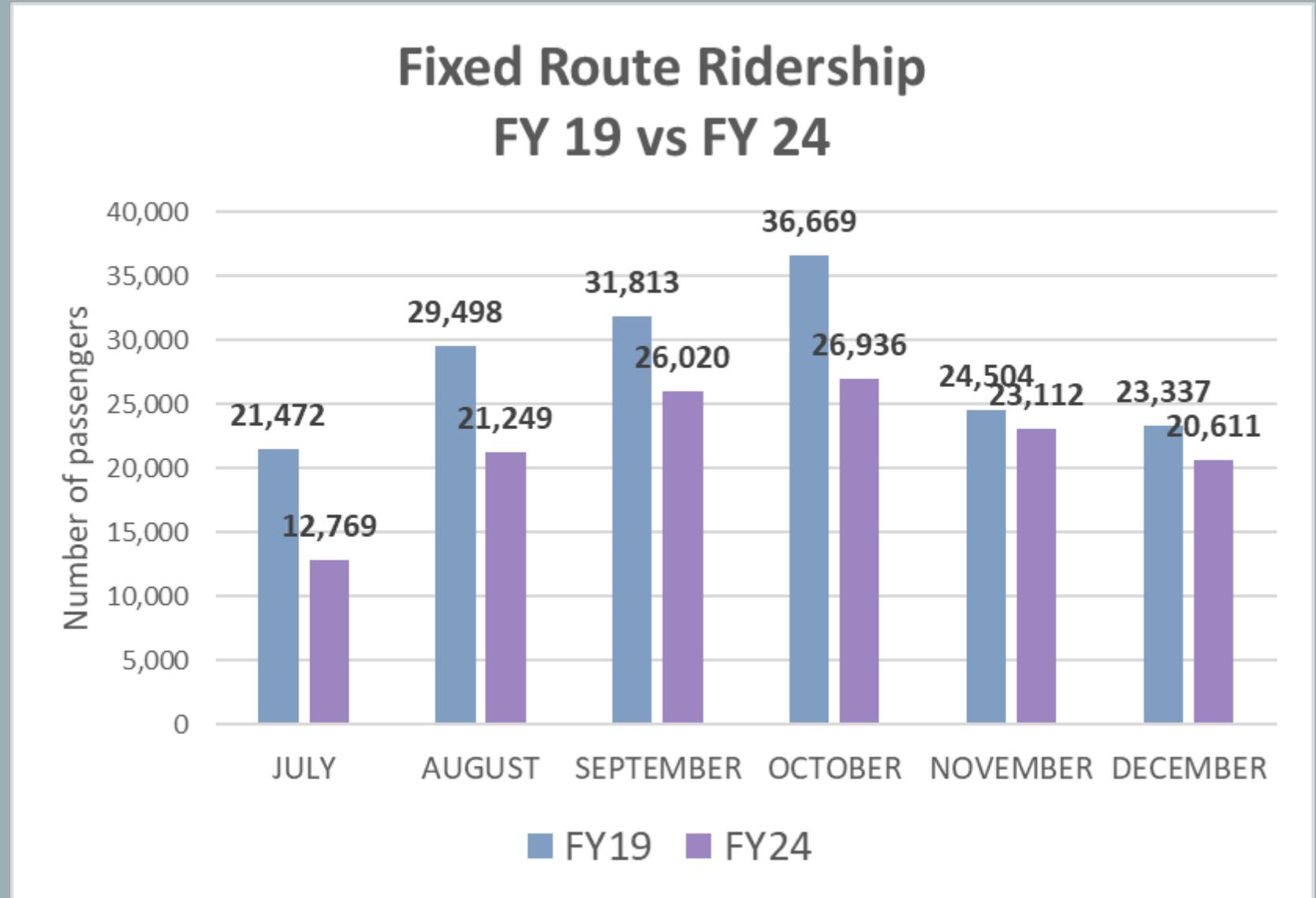
- 50% of ridership lost in FY 2021 due to Covid-19
- As of December 2023, we have recovered about 78% of our pre covid ridership



COVID-19 RECOVERY



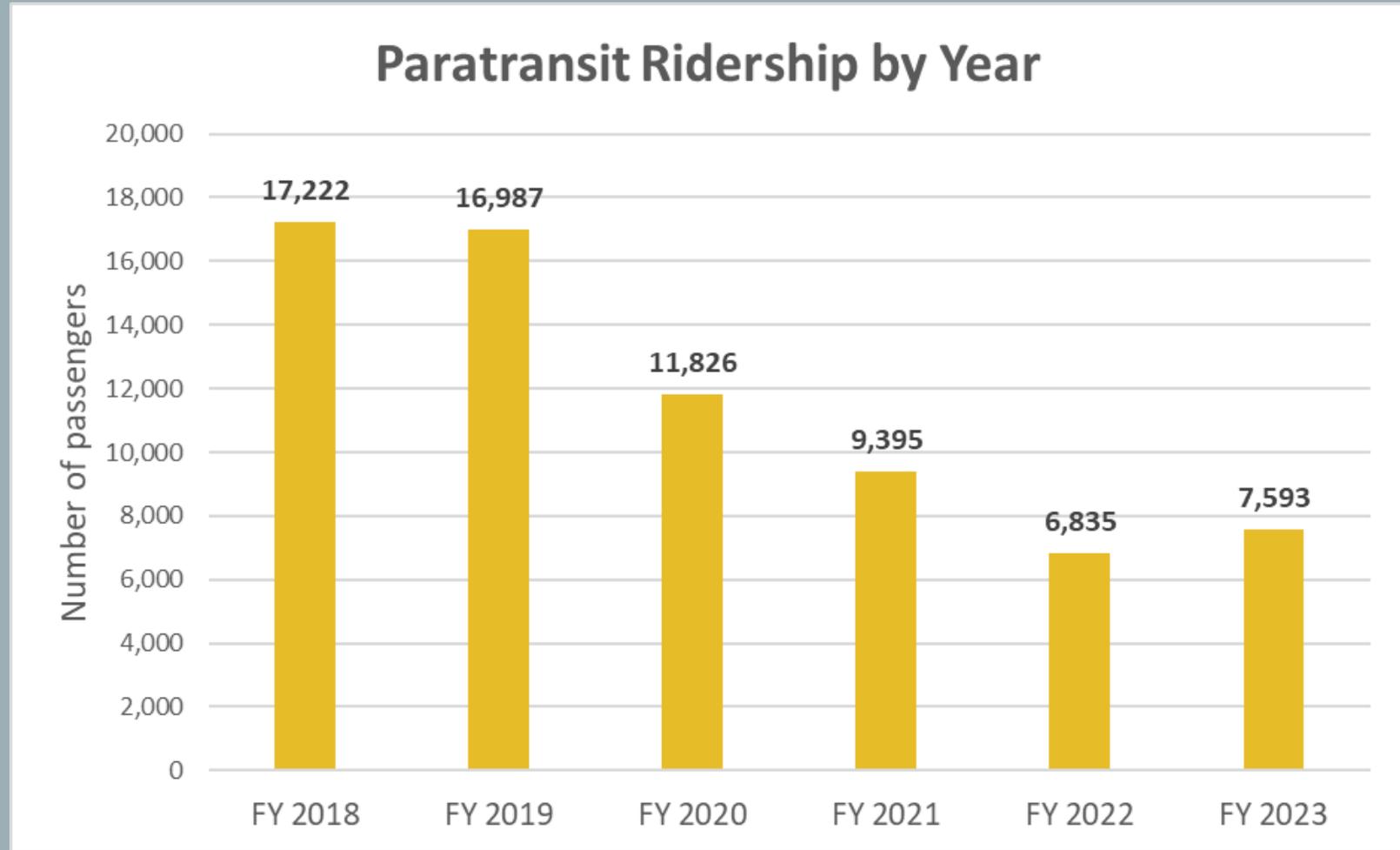
A significant contributor to our ridership recovery is our free ride programs



COVID-19 RECOVERY



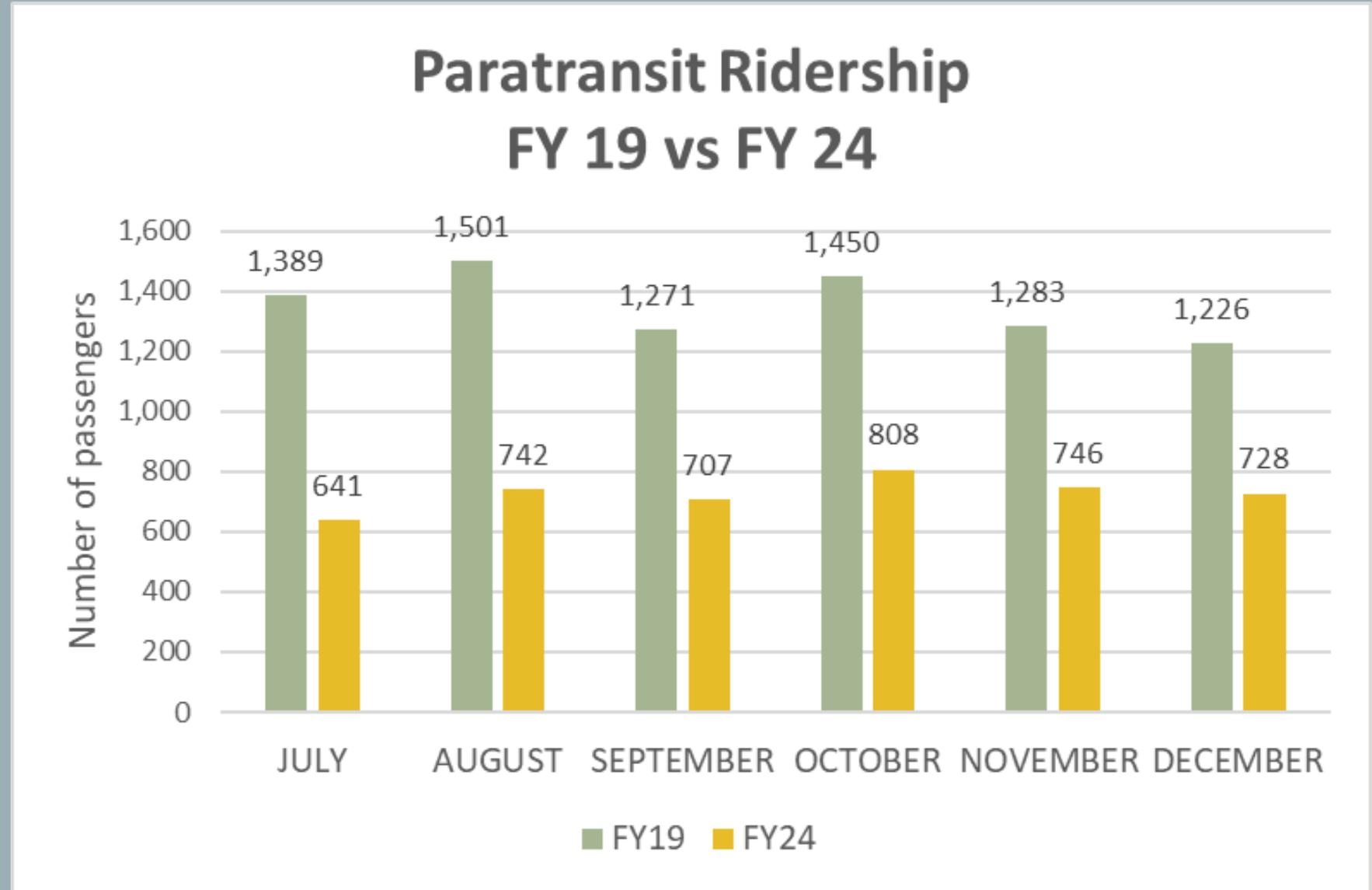
- 60% of ridership lost in FY 2022 due to Covid-19
- As of December 2023, we have recovered about 53% of our pre covid ridership



COVID-19 RECOVERY



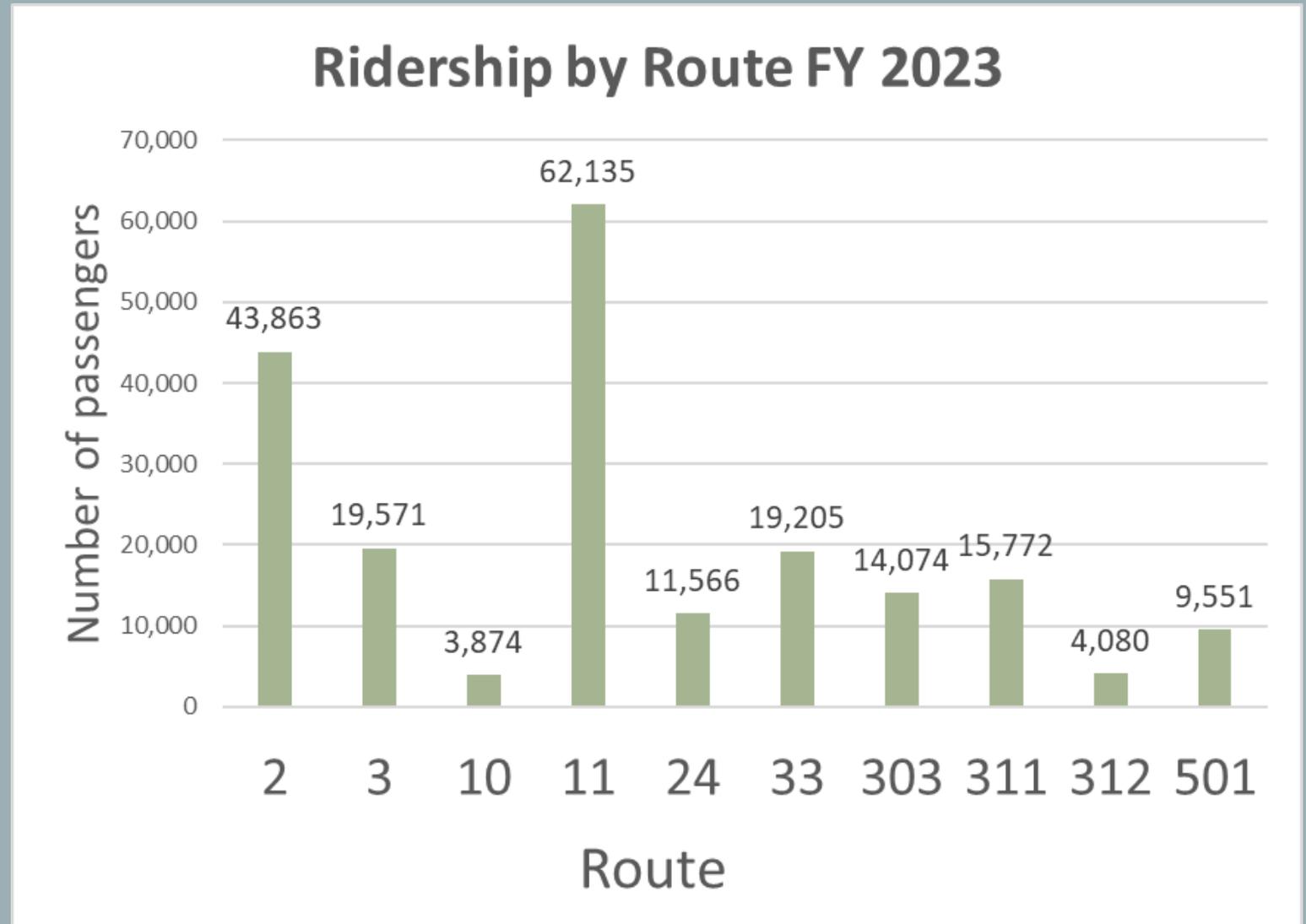
Expecting to see a significant increase in paratransit ridership with the implementation of the fare free program



ROUTE POPULARITY



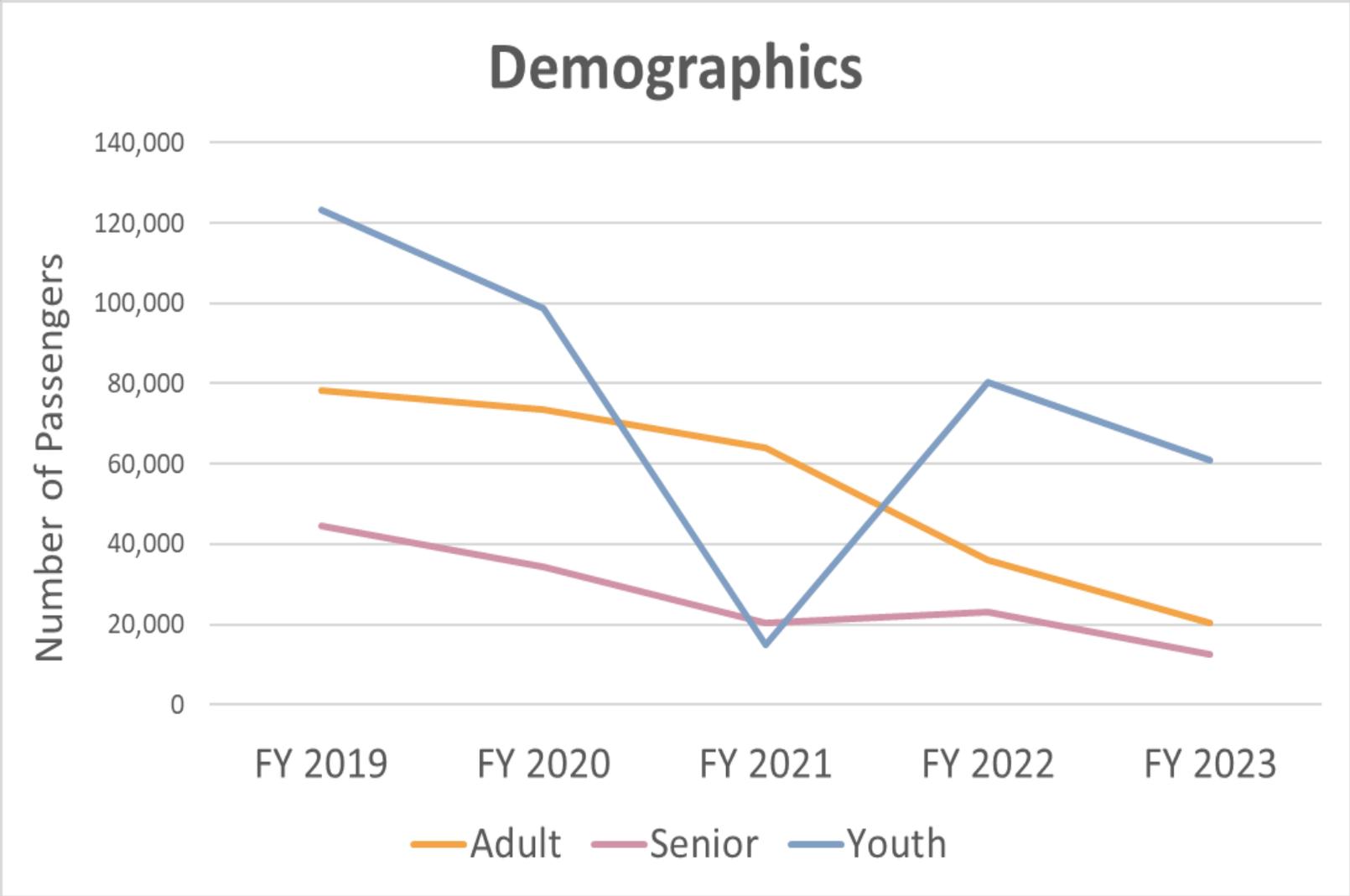
- Routes 2 and 11 make up over 50% of our total ridership
- Routes 10 and 24 are our worst performing routes making up less than 10% of ridership



DEMOGRAPHICS



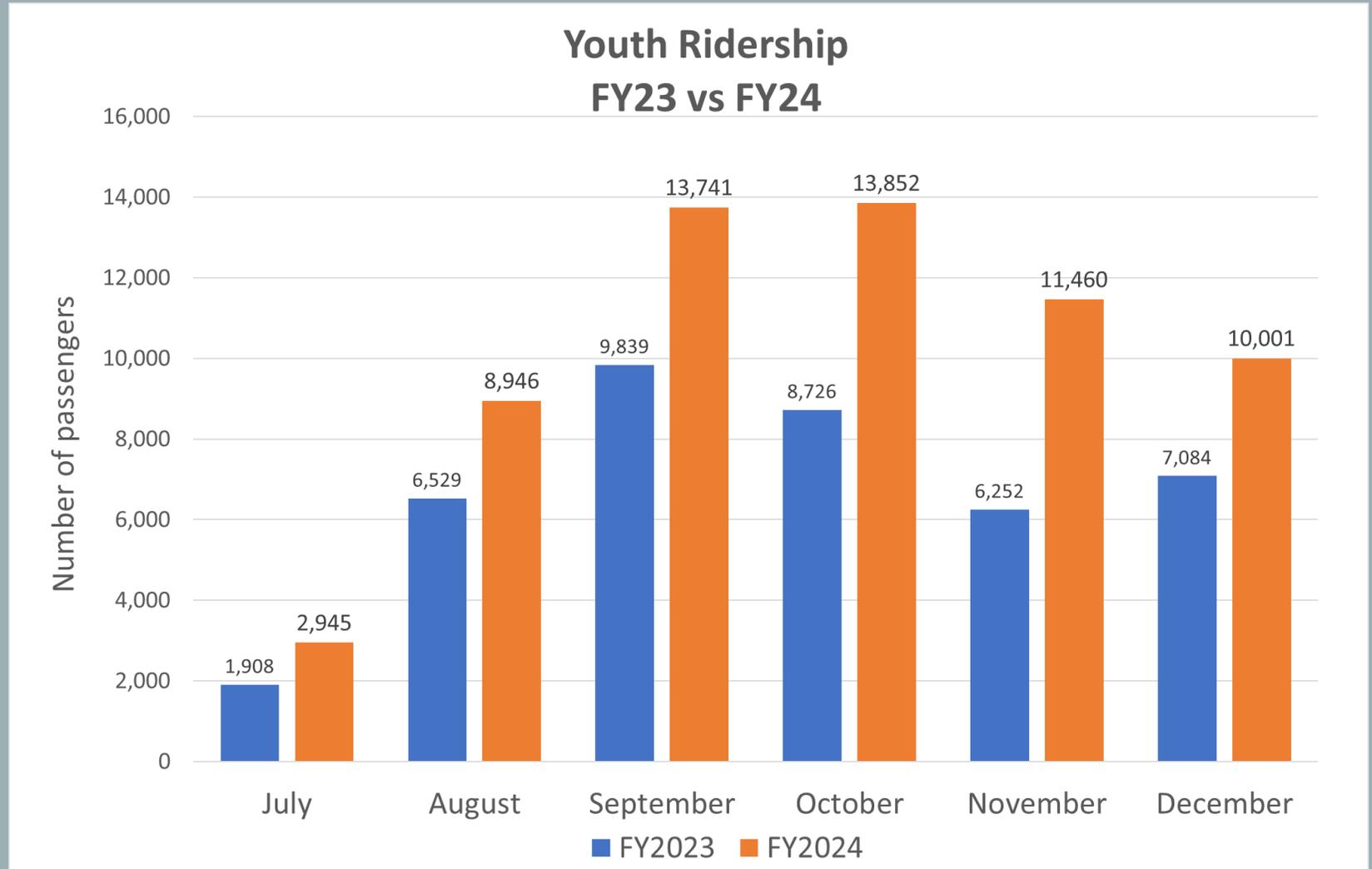
- About 64% of our riders are youth (ages 5-18)
- Significant drop in youth ridership in FY 2021 due to school being remote



YOUTH RIDE FREE PROGRAM



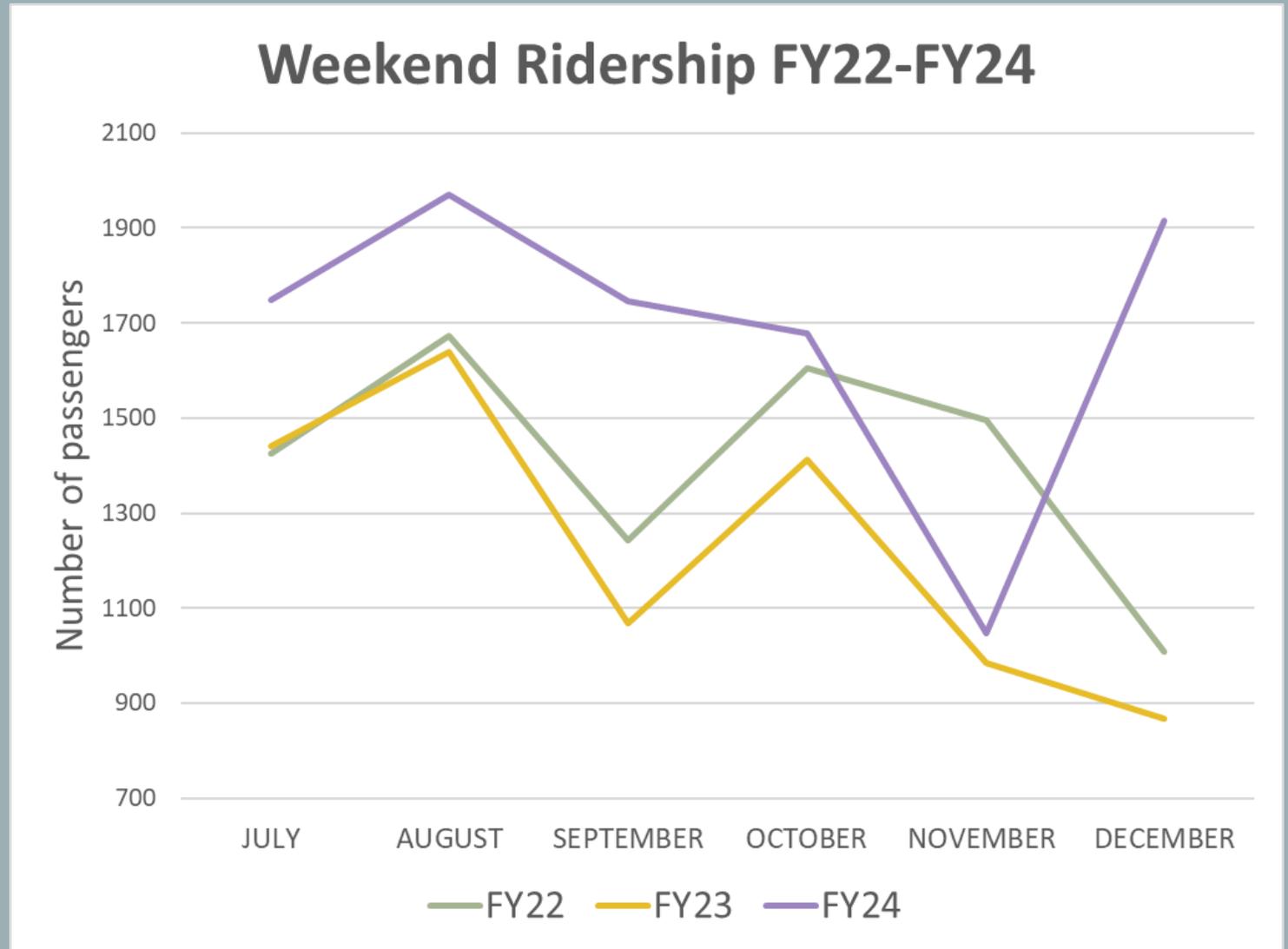
- Implemented youth ride free program in June 2023 with several other local transit agencies
- Increase of 33% in youth ridership
- Most used routes among youth are the school trippers, route 2, and route 11



FARE FREE HOLIDAY WEEKEND SERVICE



- November 25th to December 31st
- Ridership increase of about 60% in November and December compared to previous years



QUESTIONS AND COMMENTS