



DATE: May 23, 2019

AGENDA ITEM: 8.A

TO: Petaluma Planning Commission

FROM: Heather Hines, Planning Manager

SUBJECT: Draft City Goals

RECOMMENDATION

It is recommended the Planning Commission review the Draft City Goals for discussion and feedback.

BACKGROUND

The Planning Commission provided initial feedback on the Council Goals at their meeting on March 12, 2019. The Commission's feedback was submitted to the Council as part of the packet for the April 6th goal setting workshop and included the following:

- Sustainability in both residential and commercial projects that go above and beyond basic code requirements
- A more robust focus on the river front, including redevelopment potential of the Golden Eagle Shopping Center
- Community resources for teens, nothing for teens do, especially on the east side
- Trestle rehabilitation focus on Petaluma's history and tourism resource in downtown
- Opportunities for Lynch Creek trail re-do – vision for crosstown connection for bikes and peds, lighting, wayfinding, benches, improve safety for users
- C02 Reduction goals – building code not enough, consider REACH codes, mandate not just encourage
- Focus on public health in planning processes – air quality, walkability, childcare incorporated in bigger projects, limitations on alcohol and tobacco establishments
- Dredging
- Affordable housing
- Mixed Use downtown development
- Update Implementing Zoning Ordinance (IZO) for more flexibility in reviewing
- Realization of crosstown connections for all modes of transportation
- Establish teeth to environmental requirements – update IZO to give discretionary review beyond building code requirements
- Consider greater massing allowances to facilitate infill development in proximity to the station
- Consider reducing fees within proximity to transit to facilitate housing

- Walkability in the downtown
- Focus on aging community – senior affordable housing, ground floor bedrooms
- Needed senior center upgrades
- Increase city revenues
- Increase access to transit
- Solar

On April 6, 2019 the City Council held a community workshop to gather the community's vision for the City's priorities over the next two years. Subsequently, City staff collected all the feedback from the workshop, from an online survey, and from input received prior to and following the workshop and created a draft of the City's goals and priorities.

Staff is seeking feedback from the Planning Commission on the most recent draft before presenting a final draft to the City Council for consideration this summer.

You can access the goals, feedback to date, and the survey at www.petalumastar.com/goals.

ATTACHMENTS

A. Draft Council Goals