

From: [Jim Lewis](#)
To: [-- City Clerk](#)
Subject: Public Comment for Council Meeting - Oct 16 - Urgent Support for Resolution No. 2023-XXX N.C.S.
Date: Friday, October 13, 2023 3:54:52 PM

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Dear Honorable Mayor and Members of the Petaluma City Council,

I hope this correspondence finds you well. My name is Jim Lewis, and I am the CEO of Brightmetrics, a local business firmly rooted in the vibrant community of Petaluma. Our commitment to nurturing an inclusive, diverse, and welcoming environment within and outside our organization has always been unwavering.

I'm writing to you today to firmly and urgently express our robust support for Resolution No. 2023-XXX N.C.S., which takes a vital stance in supporting the human rights of all Petalumans while also condemning hate speech, racism, and extremist acts. The underpinning values articulated within this resolution mirror those held dearly by us at Brightmetrics, and we recognize the immense importance of safeguarding an equitable, respectful, and secure environment for every individual, irrespective of their race, religion, gender, or other attributes.

Necessity Due to Recent Events:

Brightmetrics feels the poignancy and urgent necessity of this resolution, particularly in light of recent instances of hate and discrimination that have unfortunately surfaced within our local community. The rise of such abhorrent acts seeks to undermine the unity and harmony that define Petaluma, making the firm, unified stance encapsulated in this resolution both relevant and crucial.

Our Advocacy:

Affirmation of Human Rights: Upholding each individual's dignity, rights, and freedom is paramount. We believe this resolution embodies our company's and Petaluma's ethos, safeguarding every resident and ensuring they feel recognized and protected.

Unambiguous Denouncement: The unequivocal condemnation of hate speech and extremist acts is pivotal to maintaining a societal equilibrium and ensuring all community members, in all their diversity, are protected and respected.

Community Cohesion: Adopting this resolution will signal a potent message of community cohesion and resistance against divisive and hateful acts, solidifying our community's solidarity and collective strength.

Call for Positive Action:

The affirmations within this resolution will spotlight Petaluma as a model of tolerance, inclusivity, and unity amidst a national landscape increasingly marred by hate and division. By adopting it, the City Council not only uplifts our shared values but also sets a powerful precedent for other communities, showcasing a commitment to ensuring a secure and welcoming environment for all residents and businesses in Petaluma.

We commend the City Council for bringing forth this significant resolution and wholeheartedly encourage each member to advocate for its adoption. In unity, we can safeguard Petaluma's standing as a community defined by its inclusivity, diversity, and warmth.

Thank you for considering our stance, and we look forward to witnessing the impactful, positive reverberations that will undoubtedly emanate from adopting this resolution within our beloved community.

Regards,

Jim Lewis

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